



## Information about the subject

**Degree:** Bachelor of Science Degree in Business Administration and Management

**Faculty:** Faculty of Legal, Economic and Social Sciences

**Code:** 301107 **Name:** Anthropology

**Credits:** 6,00 **ECTS Year:** 1 **Semester:** 1

**Module:** Humanities

**Subject Matter:** Anthropology **Type:** Basic Formation

**Field of knowledge:** Ciencias Sociales y Jurídicas

**Department:** Accounting, Finance, and Management Control

**Type of learning:** Classroom-based learning / Online

**Languages in which it is taught:** English, Spanish

### Lecturer/-s:

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Universidad  
Católica de  
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San Vicente Mártir

## Course guide

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Year 2025/2026  
301107 - Anthropology

30GI1

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## Module organization

### Humanities

Subject Matter	ECTS	Subject	ECTS	Year/semester
Anthropology	6,00	Anthropology	6,00	1/1
Business Ethics	12,00	Ethics and Deontology	6,00	3/2
		Science, Reason and Faith	6,00	2/2

## Recommended knowledge

Pre-requisites: None



## Learning outcomes

At the end of the course, the student must be able to prove that he/she has acquired the following learning outcomes:

- R1 To acquire a synthetic vision of some central aspects of anthropological thought.
- R2 To describe with ease the characteristics of the different forms of knowledge (technical, scientific, philosophical, theological) that allow a wide and integrated vision of the human being and not a reduced one.
- R3 To know how to differentiate the essential human capacities (intelligence, will, affectivity) that enable personal self-development and contribute to the improvement of the personality.
- R4 To know how to identify the fundamental notes of the human person that reveal his dignity, his freedom of self-determination, his sociability and his openness to transcendence.
- R5 To be able to elaborate works of analysis and synthesis with arguments from anthropology about the existential realities of the person and the limits of life, using as sources academic texts, audiovisual materials, press media or Internet.
- R6 To acquire the ability to critically discuss anthropological issues while respecting the opinions of others and demonstrating scientific rigor.
- R7 To know how to confront the socio-cultural anthropological proposals with the contributions.
- R8 To know how to confront socio-cultural anthropological proposals with the contributions of other knowledge about man, especially psychology, economics, law, philosophy and theology.
- R9 To be able to situate the nature, object and method of anthropology.



## Competencies

Depending on the learning outcomes, the competencies to which the subject contributes are (please score from 1 to 4, being 4 the highest score):

BASIC		Weighting			
		1	2	3	4
CB1	That students have demonstrated knowledge and understanding in an area of study that is at the core of general secondary education, and is often at a level that, while supported by advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study.			X	
CB2	That students know how to apply their knowledge to their work or vocation in a professional way and possess the skills that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.			X	
CB3	That students have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include reflection on relevant social, scientific or ethical issues.				X
CB4	That students can convey information, ideas, problems and solutions to both specialized and non-specialized audiences.			X	
CB5	That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.			X	
GENERAL		Weighting			
		1	2	3	4
CG0	Speaking well in public.			X	
CG1	Capacity of analysis and synthesis.				X
CG2	Adequate management of time and resources.			X	
CG5	Oral and written communication.			X	
CG11	Creativity and ability to generate new ideas.		X		



CG12 Initiative and entrepreneurial spirit.	X		
CG14 Leadership.	X		
CG15 Interpersonal relationship skills.		X	
CG16 Self-confidence and decision making.			X
CG19 Commitment, responsibility and ethical sense.		X	
CG20 Development of values related to the principles of equal opportunities between men and women, universal accessibility for people with disabilities and, in general, democratic values and a culture of peace.		X	

SPECIFIC	Weighting			
	1	2	3	4
CE4 Ability to develop interdisciplinary knowledge and analysis to define criteria according to which a company is defined, linking the results with the analysis of the environment.		X		
CE5 Understanding of existing and new technologies and their impact on new or future markets.		X		
CE6 Change management in an organization.			X	
CE16 Technical understanding, writing and communication in a second language, especially in English.		X		
CE19 Empathy and ability to understand others.				X
CE20 Capacity for negotiation and problem-solving.			X	



## Assessment system for the acquisition of competencies and grading system

### In-class teaching

Assessed learning outcomes	Granted percentage	Assessment method
R1, R5, R6, R9	15,00%	Objective Tests
R1, R3, R4, R5, R6, R7	25,00%	Conduct of Theory-Practice
R1, R2, R3, R6, R7, R8	10,00%	Class attendance and participation
R1, R2, R3, R8, R9	50,00%	Final Exam

### Observations

The test consists of a final exam (50 %), activities (40%) and class monitoring (10%).

The evaluation system allows for a single assessment according to the criteria established by the faculty and with the authorization of the lead professor. The student participating in this modality will take a single test that will cover all sections necessary to ensure the achievement of the established learning outcomes.

Regarding the use of AI (Artificial Intelligence), the student will use it responsibly, not being allowed to record, transmit, or disseminate its content without express authorization, and likewise, not claim as their own any tasks carried out by it that compromise the fairness of the evaluation.

### Online teaching

Assessed learning outcomes	Granted percentage	Assessment method
R1, R5, R6, R9	5,00%	Attendance and participation in the activities of synchronous communication
R1, R5, R6	25,00%	Conduct of deliverables
R1, R2, R3	15,00%	Regular evaluations through online questionnaires.
R1, R2, R3, R4, R5, R6, R7	5,00%	Participation in discussion forums



R1, R2, R3, R8, R9      50,00%      Final on-site assessment.

## Observations

Online questionnaires and the class and follow-up activities add up to 50 %. Give the rest of the final written test.

The evaluation system allows for a single assessment according to the criteria established by the faculty and with the authorization of the lead professor. The student participating in this modality will take a single test that will cover all sections necessary to ensure the achievement of the established learning outcomes.

Regarding the use of AI (Artificial Intelligence), the student will use it responsibly, not being allowed to record, transmit, or disseminate its content without express authorization, and likewise, not claim as their own any tasks carried out by it that compromise the fairness of the evaluation.

## MENTION OF DISTINCTION:

The mention of "Honors" may be awarded to students who have obtained a grade equal to or greater than 9.0. Their number may not exceed five percent of the students enrolled in a group in the corresponding academic year, unless the number of students enrolled is lower.

## Learning activities

The following methodologies will be used so that the students can achieve the learning outcomes of the subject:

- M1      Problem solving, commentaries, summaries to hand in periodically.
- M3      Teacher presentation of contents, analysis of competences, explanation and in-class display of skills, abilities and knowledge.
- M5      Group work sessions supervised by the professor. Case studies, diagnostic tests, problems, field work, computer room, visits, data search, libraries, on-line, Internet, etc. Meaningful construction of knowledge through interaction and student activity.
- M7      Supervised monographic sessions with shared participation.
- M9      Application of multidisciplinary knowledge.
- M11     Personalized and small group attention. Period of instruction and / or orientation conducted by a tutor with the objective of reviewing and discussing the materials and topics presented in classes, seminars, readings, conducting work, etc.



- M13 Set of oral and/or written tests used in initial, formative or additive assessment of the student.
- M14 Student study: Group Individual preparation of readings, essays, problem solving, seminars, papers, reports, etc. to be presented or submitted in theoretical lectures, practical and/or small-group tutoring sessions.
- M16 Group preparation of readings, essays, problem solving, seminars, papers, reports, etc. to be presented or submitted in theoretical lectures, practical and/or small-group tutoring sessions.
- M17 Teacher presentation of contents, analysis of competences, explanation and in-class display of skills, abilities and knowledge.
- M19 Groupwork sessions in the chat under supervision of the lecturer. Analysis of economic and business case studies, both real and fictitious, in order to build knowledge through the student's interaction and activity. Critical analysis of values and social commitment.
- M21 Monographic sessions though the semester, which will be aimed at current aspects and applications of the subject.
- M23 Set of written or oral tests used for the initial, formative or cumulative assessment of the student.
- M25 Student study: Individual preparation of readings, essays, problem solving, seminars, papers, reports, etc., for their discussion or submission in electronic format.
- M27 Individual support for the monitoring and orientation of the learning process. It will be carried out by a lecturer and will pursue the revision and discussion of the materials, topics, readings, tasks, etc.
- M29 Group preparation of readings, essays, problem solving, seminars, papers, reports, etc., for their discussion or submission.
- M31 Participation in discussion forums related to the subject under the supervision of the lecturer.



## IN-CLASS LEARNING

### IN-CLASS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
On-campus Class M3, M5, M9, M13, M14	R1, R3, R7, R9	22,50	0,90
Practical Class M5, M9, M11, M13	R2, R3, R5, R6, R8	15,00	0,60
Seminar M3, M5, M9	R1, R2, R3, R4, R6	4,50	0,18
Group Presentation of Papers M5, M7, M9, M14	R2, R3, R4, R5	6,00	0,24
Office Assistance M3, M9, M11	R1, R3	6,00	0,24
Assessment M3, M9, M13	R1, R2, R3, R9	6,00	0,24
<b>TOTAL</b>		<b>60,00</b>	<b>2,40</b>

### LEARNING ACTIVITIES OF AUTONOMOUS WORK

	LEARNING OUTCOMES	HOURS	ECTS
Group Work M3, M5, M9, M11, M14, M16	R1, R2, R3, R7, R9	30,00	1,20
Independent Work M5, M9, M14, M16	R1, R2, R3	60,00	2,40
<b>TOTAL</b>		<b>90,00</b>	<b>3,60</b>



## ON-LINE LEARNING

### SYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Synchronous Virtual Session M1, M17, M21, M27	R1, R2, R3, R7, R9	4,00	0,16
Synchronous Vitual Practical Session M1, M17, M19, M23, M25	R1, R2, R3, R5, R6, R8	4,00	0,16
Seminar and Synchronous Virtual Videoconference M1, M17, M19	R1, R2, R3, R4, R6	4,00	0,16
On-site or Synchronous Virtual Assesment M1, M17, M19, M23	R1, R2, R3, R9	3,00	0,12
<b>TOTAL</b>		<b>15,00</b>	<b>0,60</b>

### ASYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Individual Work M1, M17	R1, R2, R3	60,00	2,40
Tutorial Support Sessions M1, M17	R1, R3	5,00	0,20
Group Work M1, M17, M19	R1, R2, R3, R4, R5	10,00	0,40
Discussion Forum M1, M19	R1, R2, R4, R5	10,00	0,40
Continuous Assessment Tasks M1, M17	R1, R2, R3, R9	50,00	2,00
<b>TOTAL</b>		<b>135,00</b>	<b>5,40</b>



## Description of the contents

Description of the necessary contents to acquire the learning outcomes.

### Theoretical contents:

Content block	Contents
UNIT I: philosophical anthropology. Human Rights	Introduction. Human Rights. Streams of thought
UNIT II: the person: nature and vocation	Introduction. the person: nature and vocation. Be social. Be Body.
UNIT III: thought and action	thought and action.possibility of knowing the truth. Values and freedom.
UNIT IV: history and death	history and death. The memory. The problem of evil and death
UNIT V natural theology	theology



## Temporary organization of learning:

Block of content	Number of sessions	Hours
UNIT I: philosophical anthropology. Human Rights	6,00	12,00
UNIT II: the person: nature and vocation	6,00	12,00
UNIT III: thought and action	6,00	12,00
UNIT IV: history and death	6,00	12,00
UNIT V natural theology	6,00	12,00



## References

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14. JUAN PABLO II. *Carta Enciclica Evangelium vitae*, 1995.
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16. LEWIS, C.S. *Los cuatro amores*, Rialp 1991
17. LLEWELYN, John. *Levinas: la genealogía de la ética*, Encuentro.
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19. MCINTYRE, Alasdair. *Tras la virtud*, Crítica 2001.
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22. SUAREZ, Luis. *Grandes interpretaciones de la historia*, Eunsa 1985.