



Subject: Communication and Education

(Degree in Pedagogy)

Catholic University of Valencia:



Course 2020/2021



TEACHING GUIDE OF THE SUBJECT

			ECTS
Subject COMMUNICATION AND EDUCATION			3
Matter: SOCIAL SKILLS			10,5
Module: PSYCHOLOGY			22,5
Type of training (1): OBLIGATORIA	Course: 3º	Semester: 1º	
teacher: Montserrat Roca Hurtuna	Department: GENERAL DIDACTICS, EDUCATIONAL THEORY AND TECHNOLOGICAL INNOVATION		
	e-mail: Monse.roca@ucv.es		

MODULE ORGANIZATION

DIDACTICS AND EDUCATIONAL INNOVATION				30 ECTS
Duration and temporary location within the curriculum : Developmental Psychology (6 ECTS) First year. First semester. Psychology of Education (6 ECTS) First year. Second semester. Social skills of the educator (4.5 ECTS). Second year. Second semester. Communication and education (6 ECTS). Third year. First term.				
Subjects and courses				
Subject	ECTS	Subject	ECTS	course/ Semester
DEVELOPMENTAL AND EDUCATIONAL PSYCHOLOGY	12	Developmental psychology	6	1º / 1º
		Educational Psychology	6	1º / 2º
SOCIAL SKILLS	10,5	Social skills of the educator	4,5	2º / 2º
		Communication and education	6	3º / 1º

¹ Basic training (common subject), Compulsory, Optional, External practices, End of degree work.



**TEACHING GUIDE FOR THE
SUBJECT _____**

Prerequisites: NO PRIOR REQUIREMENTS

OBJETIVOS GENERALES:

GENERAL OBJECTIVES:

- To understand the importance that the phenomenon of communication has acquired in our time.
- To know the meaning of the concepts Communication and Education and their relation with the learning processes
- Identify the main elements involved in the communication process.
- To know and value the processes involved in educational communication.
- To analyze the problems and barriers that may arise in educational communication.
- To value the educational influence of the Social Communication Media.
- To know some of the techniques and strategies that can be used to work with the media in the classroom.
- To study and value some communication techniques for intervention in the educational field.

TRANSVERSAL COMPETENCES	Weighting of the competence			
	1	2	3	4
2.- Organizing and planning			x	
6.- Managing information, particularly in the educational field				x
8.- Acquire a good capacity to integrate and communicate with experts in other areas and in different contexts				x
11.- Apply interpersonal skills				x
15.- Learning with autonomy				x



SPECIFIC COMPETITIONS		Weighting of competition			
		1	2	3	4
3.- To identify and analyse the theoretical and epistemological bases of the educational and training processes					x
16.- To know the teaching-learning process of the language, its teaching.					x
21.- To know and incorporate the social skills necessary for effective and personally enriching educational action in the different work contexts and interpersonal relationships of the teacher.					x
LEARNING OUTCOMES		COMPETENCES			
1.- The student is able to manage the pedagogical information		T6,T2, E16			
2.- The student has the self-critical ability		T8, T11, E21			
6.- The student demonstrates through real or simulated situations that he or she has acquired the basic skills needed to function smoothly in social relationships in different personal and work contexts		T8, T11, T15, E16			
8.- The student is able to create a communication situation in the educational environment, in order to demonstrate the use he makes of his communication skills.		T2, T3, T11, E21			

TRAINING ACTIVITIES FOR FACE-TO-FACE WORK			
ACTIVITY	Teaching-Learning Methodology	Relationship with competences of the module	ECTS
MASTER LECTURE	Exposition of contents by the teacher, analysis of competencies, explanation and demonstration of capacities, skills and knowledge in the classroom.	E-5, E-16, E-21, E-22	4



PRACTICAL CLASSES	Group work sessions in groups supervised by the teacher. Case study, diagnostic analysis, problems, field study, computer room, visits, data search, libraries, network, Internet, etc. Significant construction of knowledge through student interaction and activity.	T-6, T-8, T-11, T-18 E-16, E-21	3
GROUP WORK EXHIBITION	Application of interdisciplinary knowledge	E-21	1
TUTORIAL	Personalized attention and in small groups. Period of instruction and/or orientation carried out by a tutor with the objective of reviewing and discussing the materials and topics presented in the classes, seminars, readings, completion of assignments,	ALL OF THEM	0,5
EVALUATION	Set of oral and/or written tests used in the initial, formative or additive evaluation of the student.	ALL OF THEM	0,5
Total			20

TRAINING ACTIVITIES FOR AUTONOMOUS WORK OF THE STUDENT (SEMI-PRESENTIAL)			
ACTIVITY	Teaching-Learning Methodology	Relationship to Module Competencies	ECTS
SYNCHRONOUS VIRTUAL SESSION (Videoconferences)	Exposure of the contents by the teacher, analysis of the competences, explanation and demonstration of capacities, skills and knowledge in the virtual classroom.	T-9, T-11, T-18 E-5, E-16	2
VIRTUAL SESSION THEORIES ASYCRONES	Through a previous planning, the professor gives a detailed guide with the order of study of the materials that are activated in the virtual classroom: documents, video-lessons created by the professor at UCV, external links and/or additional bibliography.	T-2 E-5, E-16, E-22	1,5



VIRTUAL TUTORIALS	Individual attention for the follow-up and guidance of the learning process, carried out by the tutor in order to review and discuss the materials and topics, seminars, readings, completion of assignments	TODAS	1
TEAMWORK	Group preparation of readings, essays, problem solving, seminars, papers, memoirs, etc. to be presented or delivered in theory classes, practical classes and/or small group tutorials. Work done on the platform or other virtual spaces.	T-6, T-11 E-16	2
DISCUSSION FORUMS	Active participation in discussion forums related to the subject, moderated by the subject's teacher.	E-21	1,5
CONTINUOUS ASSESSMENT ACTIVITIES	Self-evaluations, delivery of individual tasks on: problem solving, comments, reviews, ..., to be delivered in different times throughout the course.	TODAS	1
SELF-EMPLOYMENT	Student's study: Individual preparation of readings, essays, problem solving, seminars, papers, reports, etc. to be presented or delivered in theory classes, practical classes and/or small group tutorials. Work done on the platform or other virtual spaces.	T-5, T-7, T-15 E-5, E-16, E-22	1,5
Total			10



SYSTEM OF EVALUATION OF THE ACQUISITION OF COMPETENCIES AND SYSTEM OF QUALIFICATIONS	
Evaluation instrument	Porcentaje otorgado
Written tests	40 %
Presentation of the results of the proposed activities and readings	5 %
Case study solutions	20 %
Oral presentation of group and individual works	25 %
Oral defence of the work done with the proposed readings	10 %

CRITERIA FOR THE AWARD OF HONORARY REGISTRATION

Specify the specific criteria indicated for the subject and faculty to which the degree is attached and in accordance with the general regulations that indicate that only one honorary registration can be given for every 20 students, not for a fraction of 20, with the exception of the case of groups of less than 20 students in total, in which one registration can be given.

BRIEF DESCRIPTION OF THE CONTENTS OF EACH SUBJECT
<p>Developmental Psychology (6 ECTS). The study of development from the perspective of psychology. Biopsychosocial factors that influence development. Most relevant models, theories and authors in the study of human development. Cognitive, language, emotional affective, social, psychomotor and personality development.</p> <p>Psychology of education (6 ECTS). The study of education from Psychology. Models, theories and most relevant authors in the Psychology of Education. Cognitive, motivational and personal variables of school learning. Basic psychological processes of school learning: attention, perception, memory and reasoning. Interpersonal factors and agents involved in the educational process in the school context. Evaluation of the teaching and learning process.</p> <p>Social skills of the educator (4.5 ECTS) Social skills. Basic conceptual and methodological aspects: conceptual and theoretical framework of social skills; training and types of social skills; social perception and interpersonal relations. Communication and social skills: basic aspects of interpersonal communication; communication styles: assertive behaviour; communication for large groups. Social skills and professional practice: key variables of the professional for the intervention: empathy, respect and authenticity Social skills and teamwork</p> <p>Communication and Education (6 ECTS) Concept of communication. Communication models: technical, linguistic, psychosocial and systemic. Communication theories. Mass media and education.</p>



DESCRIPTION OF CONTENTS	COMPETENCES
Organization in content blocks or thematic groupings. Development of the contents in Didactic Guides.	(Indicate, numerically, the related competences)
Communication and educational communication. Concept,	T6, T8, E3
theoretical elements and models	T2, T8, E12, E16
Capacity and critical competence in the classroom.	T2, T6, E21

TEMPORAL ORGANIZATION OF LEARNING (First time students):		
	BLOQUE DE CONTENIDO/UNIDAD DIDÁCTICA	Nº DE SESIONES
1	Communication and educational communication. Concept, elements and theoretical models	4
2	Capacity and critical competence in the classroom.	4
3	Mass media and media education	5



BIBLIOGRAFÍA

BARBAS, A. (2012) Educomunicación: educación, desarrollo y desafío en un mundo interconectado. *Foro de Educación*, nº14, 2012, pp.157-175

BERJANO, E. Y PINAZO, S. (2001) Comunicación e interacción social. Valencia. Tirant lo Blanch.

GARCÍA, J. (2010) Fundamentos sobre la Teoría de la Comunicación Mediática

UNESCO (2005) Hacia las sociedades del conocimiento. Informe mundial de la UNESCO. Ediciones UNESCO. París

KAPLUN M., (1998) Una pedagogía de la comunicación. Ediciones de la Torre

MARSHALL MCLUHAN (2009): comprender los medios de comunicación: las extensiones de ser humano. Paidós ibérica.

NEUMAN, E. (1995) La espiral del silencio: opinión pública. Nuestra piel social. Paidós ibérica

SARRAMONA, J. (Ed.) (1988): Comunicación y educación. Barcelona. CEAC.

WOLF, M. (1991) La investigación de la comunicación de masas. Paidós



MORE INFORMATION

TEACHING OF THE SUBJECT IN SECOND AND SUCCESSIVE REGISTRATIONS

There will be a specific group for non first-time students and a teacher in charge of that group.

In this group there will be a number of monitoring and tutoring sessions (6 of 2 hours each) established by the UCV, in which the work on the competences that the students in the group need to acquire in order to pass the course will be reinforced.

These sessions are included in the attached schedule in this guide and are detailed in the description of the Didactic Units of the subject.

TEMPORAL ORGANIZATION OF LEARNING (Second or successive students):		
	CONTENT BLOCK/TEACHING UNIT	Número de Sesiones
1	Communication and educational communication. Concept, elements and theoretical models	2
2	Capacity and critical competence in the classroom.	2
3	Mass media and media education	2



Addendum to the Course Guide of the Subject

(Degree)

Due to the exceptional situation caused by the health crisis of the COVID-19 and taking into account the security measures related to the development of the educational activity in the Higher Education Institution teaching area, the following changes have been made in the guide of the subject to ensure that Students achieve their learning outcomes of the Subject:

Situation 1: Teaching without limited capacity (when the number of enrolled students is lower than the allowed capacity in classroom, according to the security measures taken).

In this case, no changes are made in the guide of the subject.

Situation 2: Teaching with limited capacity (when the number of enrolled students is higher than the allowed capacity in classroom, according to the security measures taken).

In this case, the following changes are made:

1. Educational Activities of Onsite Work:

All the foreseen activities to be developed in the classroom as indicated in this field of the guide of the subject will be made through a simultaneous teaching method combining onsite teaching in the classroom and synchronous online teaching.

Students will be able to attend classes onsite or to attend them online through the telematic tools provided by the university (videoconferences). In any case, students who attend classes onsite and who attend them by videoconference will rotate periodically.



In the particular case of this subject, these videoconferences will be made through:



Microsoft Teams



Blackboard Collaborate Ultra



Kaltura

Situation 3: Confinement due to a new State of Alarm.

In this case, the following changes are made:

1. Educational Activities of Onsite Work:

All the foreseen onsite activities described in this section of the Course Guide, as well as the group and personalized tutoring, will be done with the telematic tools provided by the University, through:



Microsoft Teams



Blackboard Collaborate Ultra



Kaltura

Explanation about the practical sessions:

2. System for Assessing the Acquisition of the competences and Assessment System

ONSITE WORK

Regarding the Assessment Tools:



The Assessment Tools will not be modified. If onsite assessment is not possible, it will be done online through the UCVnet Campus.



- The following changes will be made to adapt the subject's assessment to the online teaching.

Course guide		Adaptation	
Assessment tool	Allocated Percentage	Description of the suggested changes	Platform to be used

The other Assessment Tools will not be modified with regards to what is indicated in the Course Guide.

Comments to the Assessment System:

ONLINE WORK

Regarding the Assessment Tools:

- The Assessment Tools will not be modified. If onsite assessment is not possible, it will be done online through the UCVnet Campus.
- The following changes will be made to adapt the subject's assessment to the online teaching.

Course guide		Adaptation	
Assessment tool	Allocated Percentage	Description of the suggested changes	Platform to be used



The other Assessment Tools will not be modified with regards to what is indicated in the Course Guide.