



Universidad
Católica de
Valencia
San Vicente Mártir



Course Guide Rhetoric and Theory of Argumentation

COURSE GUIDE

Rhetoric and Theory of Argumentation

3rd Year

Academic Year 2023-2024



Course of the Subject: Rhetoric and Theory of Argumentation

		ECTS
SUBJECT: Rhetoric and Theory of Argumentation		6
Module: Logic and Theory of Argumentation		12
Type: Compulsory	CURSO: 3rd Semester: 1 st	
Lecturer(s): Dr. Ginés Marco Perles Dr. Luis Miguel Castillo Gualda	Department:	
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MODULE ORGANIZATION

RHETORIC AND THEORY OF ARGUMENTATION				ECTS: 6
Duration and location within the study plan: It is part of the "Logic and Theory of Argumentation" module, which consists of 12 ECTS credits and contains two subjects (Logic is offered in the 1 st semester of the 2 nd year; Rhetoric and Theory of Argumentation, in the 1 st semester of the 3 rd year).				
Subject Matter and Subject				
Subject Matter	ECTS	Subject	ECTS	Year/ semester



Course Guide Rhetoric and Theory of Argumentation

Logic and Theory of Argumentation	6	Logic	6	2/1
Logic and Theory of Argumentation	6	Rhetoric and Theory of Argumentation	6	3/1

BASIC AND GENERALCOMPETENCIES	Weighting			
	1	2	3	4
1. Organization and planning.			*	
2. Basic computer skills.			*	
3. Problem solving.			*	
5. Interpersonal skills.				*
6. Intradisciplinary and interdisciplinary teamwork.			*	
11. Ability to learn and teach.			*	

SPECIFIC COMPETENCIES	Weighting			
	1	2	3	4
18. Ability to relate different philosophical topics.			*	
20. Ability in the use of the techniques of formal logic and in the detection of fallacies.				*
25. Be able to understand and evaluate philosophical arguments.				*
26. Be able to construct philosophical arguments.				*
37. Use specialized philosophical terminology and recognize categorical			*	



Course Guide Rhetoric and Theory of Argumentation

errors.				
39. Identify and recognize rhetorical devices, implicit conventional knowledge, tacit assumptions, vagueness and superficiality.				*
42. Achieve a rigorous knowledge of logical and metalogical concepts.			*	

LEARNING OUTCOMES	COMPETENCIES
RA1. Possess a basic knowledge of mathematical logic, rhetoric and their histories	CG: 1, 11. CE: 18, 20, 37, 42
RA2. Be able to identify sophisms, fallacies and poorly constructed arguments.	CG: 6. CE: 39
RA3. Know and use the various types of arguments. RA3. Know and use the various types of arguments. RA3. Know and use the various types of arguments.	CG: 11. CE: 25, 26.

LEARNING ACTIVITIES THROUGH SYNCHRONOUS COMMUNICATION			
ACTIVITY	Teaching-Learning Methodology	Relation to Learning Outcomes	ECTS ¹
VIRTUAL SESSION	Presentation of the content by the teacher, analysis of competencies, explanation and demonstration of skills,	RA1, RA2, RA3.	0,7

1

Τη συνφρεχτ ις οργανιζεδ ιν ζιΡΤΥΑΑ ΤΕΑΧΗΝΓ ανδ ιν ΑΥΤΟΝΟΜΟΥΣ ΩΟΡΚ ΟΦ ΤΗΕ ΣΤΥΔΕΝΤ, ωιτη αν εστιματεδ περχενταγε ιν ΕΧΤΣ. Αν αδεθβατε διςτριβυτιον ις ασ φολλοωσ: 40% φορ τεαχηινγ Τραιινινγ Αχτιπιτιεσ (60 η ουρσ) ανδ 60% φορ τυτορεδ Αυτονομουσ Ωορκ (90 ηουρσ) φορ α συνφρεχτ οφ 6 χρεδιτσ.



Course Guide Rhetoric and Theory of Argumentation

	abilities and knowledge in the virtual classroom.		
PRACTICAL SESSION	Group work sessions through chat moderated by the teacher. Case studies, both true and fictitious, for the construction of knowledge through the interaction and activity of the student, critical analysis of values and social commitment.	RA1, RA2, RA3.	0,3
SEMINAR AND VIDEO-CONFERENCE	Monographic sessions throughout the course, oriented to current aspects and applications of the subject.	RA1, RA2, RA3.	0,2
VIRTUAL EVALUATION	Set of written or oral tests, used in the initial, formative or summative evaluation of the student.	RA1, RA2, RA3.	0,1
TOTAL			1,30

LEARNING ACTIVITIES THROUGH ASYNCHRONOUS COMMUNICATION			
ACTIVITY	Teaching-Learning Methodology	Relation to Learning Outcomes	ECTS
INDIVIDUAL ACTIVITIES	Preparation of the final evaluation: student study, individual preparation of readings, essays, problem solving, assignments, reports, etc. for discussion or delivery in electronic format.	RA1, RA2, RA3.	2,3
INDIVIDUAL TUTORSHIP	Individual attention for monitoring and guidance of the learning process, carried out by a tutor with the aim of reviewing and discussing the materials and topics, seminars, readings, carrying	RA1, RA2, RA3.	0,1



Course Guide Rhetoric and Theory of Argumentation

	out assignments, etc.		
CONTINUOUS EVALUATION ACTIVITIES	<p>Group work: group preparation of readings, essays, problem solving, seminars, papers, reports, etc. for discussion or delivery.</p> <p>Discussion forums: participation and contributions to discussion forums related to the subject, moderated by the professor of the subject. Resolution of problems, comments, reports to deliver in installments throughout the course, making videos individually or cooperatively, answering questionnaires.</p>	RA1, RA2, RA3.	2,3
TOTAL			4,70

EVALUATION SYSTEM FOR THE ACQUISITION OF COMPETENCIES AND GRADING SYSTEM		
Evaluation Instrument	EVALUATED LEARNING OUTCOMES	Granted percentage
Attendance and participation in synchronous communication activities	RA1, RA2, RA3.	10%
Presentation of a topic and commentary of a book	RA1, RA2, RA3.	40%
Final Evaluation Final with development issues and practical assumptions	RA1, RA2, RA3.	50%



CONTENTS DESCRIPTION	COMPETENCIES
<ul style="list-style-type: none">• Classical rhetoric: the sophists, Plato and Aristotle. Cicero. Quintilian and the decadence of rhetoric.	CG: 1, 2, 3, 5, 6, 11, CE: 18, 20, 25, 26, 37, 39, 42.
<ul style="list-style-type: none">• Rhetoric in the Middle Ages: medieval arts and theory of the three styles. European treatisers until the eleventh century. St. Augustine and St. Isidore.	CG: 1, 2, 3, 5, 6, 11, CE: 18, 20, 25, 26, 37, 39, 42.
<ul style="list-style-type: none">• Sixteenth and seventeenth centuries: the recovery of classical rhetoric. Baroque and rhetoric. The generalized rhetoric and the geometric spirit.	CG: 1, 2, 3, 5, 6, 11, CE: 18, 20, 25, 26, 37, 39, 42.
<ul style="list-style-type: none">• Rhetoric from Gianbattista Vico to the twentieth century. Vico: mythology and rhetoric. Rationalism and anti-rhetoricism: Kant.	CG: 1, 2, 3, 5, 6, 11, CE: 18, 20, 25, 26, 37, 39, 42.
Transcendental metaphoricity: Nietzsche, Freud and Lacan. Rhetoric and hermeneutics: Gadamer and Ricoeur.	CG: 1, 2, 3, 5, 6, 11, CE: 18, 20, 25, 26, 37, 39, 42
<ul style="list-style-type: none">• Perelman and the "New Rhetoric". Theory of argumentation. Arguments: types of arguments. Fallacies and sophisms.	CG: 1, 2, 3, 5, 6, 11, CE: 18, 20, 25, 26, 37, 39, 42.



BIBLIOGRAPHY

- ❑ Dynamic texts of the subject produced by the professors.
- ❑ ALBALADEJO, T., *Retórica*, Madrid, Síntesis, 1989.
- ❑ ARISTÓTELES, *Retórica*, Madrid, Gredos, 1990.
- ❑ CICERÓN, M. T. *Rhetorica ad Herennium*, Barcelona, Bosch, 1991.
- ❑ PLATÓN, *Gorgias*, Madrid, Gredos, 1987.
- ❑ PERELMAN, Ch. y OLBRESCHTS-Tyteca, L., *Tratado de la argumentación*, Madrid, Gredos, 1994.
- ❑ ROBLES, G., *Retórica para juristas*, Santiago de Chile, Olejnik, 2019.
- ❑ ROBLES, G. *Teoría comunicacional del Derecho: Retórica*, vol. III, Madrid, Thompson Civitas, 2021.
- ❑ VAN EEMEREN, T. H., *Argumentación*, Buenos Aires, Biblos, 2006.

TEMPORAL ORGANIZATION OF LEARNING

	CONTENT BLOCK/DIDACTIC UNIT	NR. OF SESSIONS
1	Classical rhetoric: the sophists, Plato and Aristotle. Cicero. Quintilian and the decadence of rhetoric.	5
2	Rhetoric in the Middle Ages: medieval arts and theory of the three styles. European treatisers until the eleventh century. St. Augustine and St. Isidore.	2
3	Sixteenth and seventeenth centuries: the recovery of classical rhetoric. Baroque and rhetoric. The generalized rhetoric and the geometric spirit.	2
4	Rhetoric from Gianbattista Vico to the twentieth century. Vico: mythology and rhetoric. Rationalism and anti-rhetoricism: Kant.	1
5	Transcendental metaphoricity: Nietzsche, Freud and Lacan. Rhetoric and hermeneutics: Gadamer and Ricoeur.	1
6	Perelman and the "New Rhetoric". Theory of argumentation. Arguments: types of arguments. Fallacies and sophisms.	3