



Information about the subject

Degree: Bachelor of Science Degree in Business Administration and Management

Faculty: Faculty of Legal, Economic and Social Sciences

Code: 300310 **Name:** Social Morality. Deontology

Credits: 6,00 **ECTS Year:** 3 **Semester:** 2

Module: Humanities

Subject Matter: Business Ethics **Type:** Compulsory

Field of knowledge: Ciencias Sociales y Jurídicas

Department: -

Type of learning: Classroom-based learning / Online

Languages in which it is taught: Spanish

Lecturer/-s:

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Module organization

Humanities

Subject Matter	ECTS	Subject	ECTS	Year/semester
Anthropology	6,00	Anthropology	6,00	1/1
Business Ethics	12,00	Science, Reason and Faith	6,00	2/2
		Social Morality. Deontology	6,00	3/2

Recommended knowledge

Non-established



Learning outcomes

At the end of the course, the student must be able to prove that he/she has acquired the following learning outcomes:

- R1 The student knows how to be receptive to all those theories and thoughts that do not convince him/her, being respectful to those who support or have sustained them.
- R2 The student is able to explain the complexity of justice, the common good and the configuration of the political society and the State.
- R3 To be able to identify the specific elements of Catholic social morality as opposed to other moral proposals.
- R4 To know how to analyze a specialized text and relate it to the thematic nuclei of Social Morality and Deontology.
- R5 To handle the basic doctrinal and documentary sources in accordance with the methodology of Social Morality and Deontology.
- R6 To solve practical cases of morality in accordance with social moral teaching and Deontology.
- R7 To know how to dialogue with other moral and deontological proposals.
- R8 To know the different schools and ethical attitudes throughout history and to know how to apply them to the different aspects of modern society.
- R9 To read, understand and analyze the encyclicals with social content.
- R10 The student responds adequately to ethical duties related to oceanography, and develops the code of ethics.



Competencies

Depending on the learning outcomes, the competencies to which the subject contributes are (please score from 1 to 4, being 4 the highest score):

BASIC		Weighting			
		1	2	3	4
CB1	That students have demonstrated knowledge and understanding in an area of study that is at the core of general secondary education, and is often at a level that, while supported by advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study.		X		
CB2	That students know how to apply their knowledge to their work or vocation in a professional way and possess the skills that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.				X
CB3	That students have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include reflection on relevant social, scientific or ethical issues.				X
CB4	That students can convey information, ideas, problems and solutions to both specialized and non-specialized audiences.				X
CB5	That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.		X		
GENERAL		Weighting			
		1	2	3	4
CG0	Speaking well in public.				X
CG1	Capacity of analysis and synthesis.				X
CG3	Capacity to apply knowledge into practice.				X
CG4	Capacity to handle information from different sources.			X	
CG5	Oral and written communication.				X



CG11	Creativity and ability to generate new ideas.			X	
CG13	Ability to learn and research skills.	X			
CG15	Interpersonal relationship skills.			X	
CG17	Ability to issue reports on specific company and market situations.				X
CG19	Commitment, responsibility and ethical sense.				X
CG20	Development of values related to the principles of equal opportunities between men and women, universal accessibility for people with disabilities and, in general, democratic values and a culture of peace.				X

SPECIFIC	Weighting			
	1	2	3	4
CE4	Ability to develop interdisciplinary knowledge and analysis to define criteria according to which a company is defined, linking the results with the analysis of the environment.	X		
CE6	Change management in an organization.	X		
CE18	Ability to integrate in any functional area of a company and develop different tasks related to its management.	X		
CE19	Empathy and ability to understand others.			X
CE20	Capacity for negotiation and problem-solving.		X	



Assessment system for the acquisition of competencies and grading system

In-class teaching

Assessed learning outcomes	Granted percentage	Assessment method
R1, R2, R3, R4, R5, R6, R7, R8, R9, R10	15,00%	Objective Tests
R2, R3, R4, R5, R6, R7, R9, R10	25,00%	Conduct of Theory-Practice
R1, R7, R8	10,00%	Class attendance and participation
R2, R3, R4, R6, R8	50,00%	Final Exam

Observations

Conditions to pass 1st and 2nd enrolments:

- For Social Morals:

- The content of the course is divided into four blocks that will be evaluated during the semester according to the calendar that will be available at the beginning of the semester through the internet.
- In order to take every assessment tool into account, it will be necessary to have reached, at least, a 4,5 score on each of this four tests.
- At the end of the semester students will have the opportunity to repeat a maximum of two of these tests in order to better their score.
- Should a student have more than two partials exams due, he or she will necessarily take the final exam in the second examination session (special call will be made for these cases).
- An outstanding class participation might better the results of the partial evaluation by up to one point (given that they have reached at least a 4.5). at the end of the semester, and during the official examination period, a final –always in-class- exam of around 60 minutes of duration will take place, in which at least a 5,00 score has to be reached.
- The course will be considered a successful studied if the mean between the four block-evaluations and the final exam is at least of 5,00.
- The specific contend of each block and of the final exam will be detailed at the beginning of the semester though the intranet/virtual platform.

- For DEONTOLOGY:

- There is no need to pass every teaching practice, but every practical work has to be presented



on its proper time following the schedule, whether it is via Platform or for being corrected via normal class.

- In order to take every assessment tool into account, the student must pass the exam –minimal grade: 5 on 10.

- If the student does not pass the exam, the final grade will be the grade obtained in the exam.

Online teaching

Assessed learning outcomes	Granted percentage	Assessment method
R1, R2, R7	5,00%	Attendance and participation in the activities of synchronous communication
R3, R4, R5, R6, R7, R9, R10	25,00%	Conduct of deliverables
R2, R4, R6, R8	15,00%	Regular evaluations through online questionnaires.
R1, R7	5,00%	Participation in discussion forums
R2, R3, R4, R6, R8, R10	50,00%	Final on-site assessment.

Observations

- There is no need to pass every teaching practice, but every practical work has to be presented on its proper time following the schedule, whether it is via Platform or for being corrected via normal class.

- In order to take every assessment tool into account the student must pass the exam –minimal grade: 5 on 10.

- If the student does not pass the exam, the final grade will be the grade obtained in the exam.

MENTION OF DISTINCTION:

According to Article 22 of the Regulations governing the Evaluation and Qualification of UCV Courses, the mention of "Distinction of Honor" may be awarded by the professor responsible for the course to students who have obtained, at least, the qualification of 9 over 10 ("Sobresaliente"). The number of "Distinction of Honor" mentions that may be awarded may not exceed five percent of the number of students included in the same official record, unless this number is lower than 20, in which case only one "Distinction of Honor" may be awarded.



Learning activities

The following methodologies will be used so that the students can achieve the learning outcomes of the subject:

- M1 Problem solving, commentaries, summaries to hand in periodically.
- M3 Teacher presentation of contents, analysis of competences, explanation and in-class display of skills, abilities and knowledge.
- M5 Group work sessions supervised by the professor. Case studies, diagnostic tests, problems, field work, computer room, visits, data search, libraries, on-line, Internet, etc. Meaningful construction of knowledge through interaction and student activity.
- M7 Supervised monographic sessions with shared participation.
- M9 Application of multidisciplinary knowledge.
- M11 Personalized and small group attention. Period of instruction and / or orientation conducted by a tutor with the objective of reviewing and discussing the materials and topics presented in classes, seminars, readings, conducting work, etc.
- M13 Set of oral and/or written tests used in initial, formative or additive assessment of the student.
- M14 Student study: Group Individual preparation of readings, essays, problem solving, seminars, papers, reports, etc. to be presented or submitted in theoretical lectures, practical and/or small-group tutoring sessions.
- M16 Group preparation of readings, essays, problem solving, seminars, papers, reports, etc. to be presented or submitted in theoretical lectures, practical and/or small-group tutoring sessions.
- M17 Teacher presentation of contents, analysis of competences, explanation and in-class display of skills, abilities and knowledge.
- M19 Groupwork sessions in the chat under supervision of the lecturer. Analysis of economic and business case studies, both real and fictitious, in order to build knowledge through the student's interaction and activity. Critical analysis of values and social commitment.



- M21 Monographic sessions though the semester, which will be aimed at current aspects and applications of the subject.
- M23 Set of written or oral tests used for the initial, formative or cumulative assessment of the student.
- M25 Student study: Individual preparation of readings, essays, problem solving, seminars, papers, reports, etc., for their discussion or submission in electronic format.
- M27 Individual support for the monitoring and orientation of the learning process. It will be carried out by a lecturer and will pursue the revision and discussion of the materials, topics, readings, tasks, etc.
- M29 Group preparation of readings, essays, problem solving, seminars, papers, reports, etc., for their discussion or submission.
- M31 Participation in discussion forums related to the subject under the supervision of the lecturer.



IN-CLASS LEARNING

IN-CLASS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
On-campus Class M3	R1, R2, R3, R7, R8	24,00	0,96
Practical Class M5, M11, M16	R1, R4, R5, R6, R7, R9, R10	26,00	1,04
Group Presentation of Papers M5, M16	R4, R6, R10	2,00	0,08
Office Assistance M11	R4, R5, R7	4,00	0,16
Assessment M13	R1, R2, R3, R4, R5, R6, R7, R8, R9, R10	4,00	0,16
TOTAL		60,00	2,40

LEARNING ACTIVITIES OF AUTONOMOUS WORK

	LEARNING OUTCOMES	HOURS	ECTS
Group Work M16	R1, R5, R6, R7, R9, R10	30,00	1,20
Independent Work M14	R4, R5, R6, R9	60,00	2,40
TOTAL		90,00	3,60



ON-LINE LEARNING

SYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Synchronous Virtual Session M17	R1, R2, R3, R8	8,00	0,32
Synchronous Virtual Practical Session M19	R4, R5, R6	8,00	0,32
On-site or Synchronous Virtual Assessment M23	R2, R3, R4, R5, R6, R7, R8, R9, R10	2,00	0,08
TOTAL		18,00	0,72

ASYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Individual Work M1, M25	R2, R3, R4, R5, R6, R8, R9, R10	102,00	4,08
Tutorial Support Sessions M27	R1, R7	10,00	0,40
Group Work M29	R1, R3, R4, R5, R6, R7	20,00	0,80
TOTAL		132,00	5,28



Description of the contents

Description of the necessary contents to acquire the learning outcomes.

Theoretical contents:

Content block

Contents

BLOCK I

History, Concept and Characteristics of SDCH
The Human Person
Human Work and Economic Life
Sources of SDCH.
Common good.
Principles of SDCH
The marriage and the family

BLOCK II

Morals and ethics, fundamental concepts. Moral reductionisms.
Human moral structure: search for meaning.
Happiness and basic goods.
Virtues.

BLOCK III

Business ethics and deontological codes.
Professional associations



Temporary organization of learning:

Block of content	Number of sessions	Hours
BLOCK I	13,00	26,00
BLOCK II	15,00	30,00
BLOCK III	2,00	4,00



References

General

Social Morals.

- Compendio de la doctrina social de la Iglesia (2005), Madrid: BAC-PLANETA
- Gutiérrez García, J.L., Introducción a la Doctrina Social de la Iglesia. Parte General, Estudio Teológico San Idelfonso de Toledo, Toledo 1993.
- Doctrina Social de la Iglesia, Manual del Instituto Superior de Ciencias Religiosas a Distancia "San Agustín", Madrid 2000.
- Ayllón, J.R., (1999), Ética razonada, Madrid: Palabra
- Fernández, A. (2000), Ética filosófica y Teología moral. La cuestión sobre el fundamento, Madrid: Ateneo de Teología
- Guardini, R. (1999), Ética. Lecciones en la Universidad de Munich, Madrid: BAC
- Rodríguez Luño, A. (1998) Ética general, Pamplona: EUNSA
- Rhonheimer, M. (2000), La perspectiva de la moral, Madrid: RIALP
- Lorda, J.L. (1999), Moral. El arte de vivir, Madrid: Palabra
- Argañadoña, A., Ética y empresa: una visión multidisciplinar.
- Elegido, J.M. (1998), Fundamentos de ética de empresa, México: IPADE

Deontology:

- Guillén Parra, M.: (2021) Motivación en las organizaciones y sentido del trabajo, Tirant lo Blanch, Valencia
- Guillén Parra, M.: (2006) *Ética en las organizaciones. Construyendo confianza*, Pearson Educación, S.A. Madrid
- Aranguren, J.L.: (2001) *Ética*, Alianza Universidad Textos, Madrid
- Aristóteles: (2001) *Ética a Nicómaco*, Mestas Eds., Madrid
- Frankl, V.: (1990) *El hombre doliente. Fundamentos antropológicos de la psicoterapia*, Herder, Barcelona 1990
- MacIntyre, A.: (1982) *Historia de la ética*. Paidós, Barcelona
- Ortiz, Prats, Arolas.: (2004) *La persona completa. Aproximación desde la antropología, la psicología y la biología*. Edicep, Valencia
- Trigo, Tomás: (2006) *Ecología y Virtudes*. EUNSA, Pamplona.
- Piepper, J.: (1999) *Las virtudes fundamentales*. Rialp, Madrid
- Spaemman, R.: (1985) *Ética, conceptos fundamentales*. EUNSA, Pamplona
- Williams, B.: (1998) *Introducción a la ética*. Teorema- Cátedra, Madrid

Magazine:

- Scripta Theologica (<http://www.unav.es/revistasfee/st/st.php>)
- Boletín de Doctrina Social de la Iglesia, Observatorio Internacional Van Thuân.



Press

Expansión (www.expansion.com)

Cinco Días (www.cincodias.com)

El País (www.elpais.com)

El Mundo (www.elmundo.es)

L' Osservatore Romano, edición española

(http://www.vatican.va/news_services/or/or_spa/index.html)

Otros....

Internet (webs):

www.google.es (buscador)

Web de la European Business Ethics Network (EBEN).

Observatorio Internacional Cardenal Van Thuân sobre la Doctrina Social de la Iglesia

(<http://www.vanthuanobservatory.org/contatti/abbonamento-bollettino-dsc.php?lang=es>)



Addendum to the Course Guide of the Subject

Due to the exceptional situation caused by the health crisis of the COVID-19 and taking into account the security measures related to the development of the educational activity in the Higher Education Institution teaching area, the following changes have been made in the guide of the subject to ensure that Students achieve their learning outcomes of the Subject.

Situation 1: Teaching without limited capacity (when the number of enrolled students is lower than the allowed capacity in classroom, according to the security measures taken).

In this case, no changes are made in the guide of the subject.

Situation 2: Teaching with limited capacity (when the number of enrolled students is higher than the allowed capacity in classroom, according to the security measures taken).

In this case, the following changes are made:

1. Educational Activities of Onsite Work:

All the foreseen activities to be developed in the classroom as indicated in this field of the guide of the subject will be made through a simultaneous teaching method combining onsite teaching in the classroom and synchronous online teaching. Students will be able to attend classes onsite or to attend them online through the telematic tools provided by the university (videoconferences). In any case, students who attend classes onsite and who attend them by videoconference will rotate periodically.

In the particular case of this subject, these videoconferences will be made through:

☒ Microsoft Teams

☐ Kaltura



Situation 3: Confinement due to a new State of Alarm.

In this case, the following changes are made:

1. Educational Activities of Onsite Work:

All the foreseen activities to be developed in the classroom as indicated in this field of the guide of the subject, as well as the group and personalized tutoring, will be done with the telematic tools provided by the University, through:

☒ Microsoft Teams

☐ Kaltura

Explanation about the practical sessions:



2. System for Assessing the Acquisition of the competences and Assessment System

ONSITE WORK

Regarding the Assessment Tools:

☒ The Assessment Tools will not be modified. If onsite assessment is not possible, it will be done online through the UCVnet Campus.

☐ The following changes will be made to adapt the subject's assessment to the online teaching.

Course guide		Adaptation	
Assessment tool	Allocated percentage	Description of the suggested changes	Platform to be used

The other Assessment Tools will not be modified with regards to what is indicated in the Course Guide.

Comments to the Assessment System:



ONLINE WORK

Regarding the Assessment Tools:

- ☒ The Assessment Tools will not be modified. If onsite assessment is not possible, it will be done online through the UCVnet Campus.
- ☐ The following changes will be made to adapt the subject's assessment to the online teaching.

Course guide		Adaptation	
Assessment tool	Allocated percentage	Description of the suggested changes	Platform to be used

The other Assessment Tools will not be modified with regards to what is indicated in the Course Guide.

Comments to the Assessment System: