



Universidad
**Católica de
Valencia**
San Vicente Mártir



Teaching Guide THEORY AND ADVANCED
METHODOLOGY OF POLITICAL ACTION AND CITIZEN PARTICIPATION

TEACHING GUIDE

Theory and Advanced Methodology of political action and citizen participation

Course 2023-2024



COURSE TEACHING GUIDE

		ECTS
SUBJECT: Political action and citizenship		12
Module: Theory and advanced methodology of political action and citizen participation		12
Training Type: COMPULSORY	COURSE: 1º Semester: 1º	
Faculty: Dr. Ginés Marco (Subject Coordinator)	Department:	
TEACHERS Dr. Alexis Cloquell Lozano Dra. Andreea Apetrei Dra. Mar Aranda Jurado Dr. José Alfredo Peris Dr. Juan Sapena D. Rafael Ripoll Dr. Eduardo Ortiz		E-mail: gines.marco@ucv.es
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SUBJECT ORGANIZATION

Political Action and Citizenship				Nº ECTS 12
Duration and temporary location within the study plan: It is framed in the module "Theory and advanced methodology of political action and citizen participation", which contains a single subject (offered in the first semester), called "Political Action and Citizenship" , and a single subject of the same name, consisting of 12 ECTS.				
Subjects				
SUBJECTS	ECTS	SUBJECTS	ECTS	Course/ semester
Political action and citizenship	12	Political action and citizenship	12	1/1
COURSE TEACHING / COURSE GUIDE: Political Action and Citizenship				



BASIC AND GENERIC COMPETENCES	Weighting of competition			
	1	2	3	4
CB6 - Possess and understand knowledge that provides a basis or opportunity to be original in the development and / or application of ideas, often in a research context.		X		
CB7 - Students can apply their acquired knowledge and ability to solve problems in new or unfamiliar environments within broader contexts (or multidisciplinary) related to their field of study		X		
CB8 - Students are able to integrate knowledge and handle complexity, and formulate judgments based on information that was incomplete or limited, includes reflections on social and ethical responsibilities linked to the application of their knowledge and judgments.			X	
CB9 - Students can communicate their conclusions and the knowledge and rationale underpinning public skilled and unskilled in a clear and unambiguous			X	
CB10 - That students possess the learning skills that allow them to continue studying in a way that will be largely self-directed or autonomous.				X
CG1 - Integrate concepts and tools to formulate value judgments that take into account social and ethical responsibilities, especially in the world of communication and marketing				X
CG4 - Clearly communicate conclusions and debate with specialized and non-specialized audiences on topics of interest and current events related to communication and marketing				X
CG8- Integrate concepts and tools to formulate value judgments on the basic theoretical foundations of political action			X	
CG9- Integrate concepts and tools to formulate value judgments on the fundamentals of leadership and public participation.			X	



SPECIFIC COMPETENCES	Weighting of competition			
	1	2	3	4
CE7- Being able to internalize and publicly debate a critical judgment about the philosophical foundations of political action on which public policies are based			X	
CE8- Being able to internalize and publicly debate a critical judgment about the legal foundations of political action on which public policies are based			X	
CE9- Being able to internalize and publicly debate a critical judgment about the economic foundations of political action on which public policies are based.			X	
CE10- Acquire specialized knowledge about the foundations of electoral sociology on which the formation of public opinion and electoral behavior is based.			X	
CE11- Gain specialized knowledge on the fundamentals of leadership and public participation				X
CE14- Know the theoretical foundations of the evolutionary process of society.			X	
CE15- Being able to internalize and publicly debate a critical judgment on the role of the media in the face of the Global and Glocal phenomenon.			X	



LEARNING OUTCOMES	COMPETENCES
R-1 Know the philosophical, legal and economic foundations on which the theory of political action is based.	B(6,8,9) G(8) E(7,8,9)
R-2 Understand the evolutionary process of society and the role of communication in the context of globalization	B(6,7,8) G(1,4) E(14,15)
R-3 Know the principles and agents of political action and public participation.	B(7,8) G(8,9) E(10,11)
R-4 Understand electoral behavior and the principles of public opinion formation.	B(7,9) G(9) E(9,10,14)
R-5 Analyze the tools and uses of Policy 2.0.	B(7,9) G(1,4,) E(11,15)



PRESENTIAL WORK TRAINING ACTIVITIES			
ACTIVITY	Teaching-Learning Methodology	Relationship with Learning Results of the subject	ECTS ¹
CLASS ATTENDANCE	Presentation of content by the teacher, analysis of competences, explanation and demonstration of abilities, skills and knowledge in the classroom.	R1, R2, R3, R4, R5,	3,2
SEMINAR AND SYNCHRONOUS VIRTUAL VIDEO CONFERENCE	Monographic sessions throughout the course, oriented to current aspects and applications of the subject.	R1, R2, R3, R4, R5,	0,8
Total			(4)

¹ The subject and / or matter is organized in PRESENTIAL WORK TRAINING ACTIVITIES and IN THE STUDENT'S SELF-EMPLOYED TRAINING ACTIVITIES, with an estimated percentage in ECTS. An adequate distribution is as follows: 20% for the Classroom Training Activities and 80% for the Autonomous Work, tutoring and evaluation (For a subject of 6 ECTS: 2 and 4 respectively).



SELF-EMPLOYED TRAINING ACTIVITIES FOR STUDENTS			
ACTIVITY	Teaching-Learning Methodology	Relationship with Learning Results of the subject	ECTS
INDIVIDUAL WORK	Student study: Individual preparation of readings, essays, problem solving and text analysis, seminars, papers, memories, etc. to expose or deliver in theory classes, practical classes and / or small group tutoring.	R1, R2, R3, R4, R5,	6
TUTORSHIPS	Personalized and small group attention. Instruction and / or orientation period carried out by a tutor with the aim of reviewing and discussing the materials and topics presented in classes, seminars, readings, work, etc.	R1, R2, R3, R4, R5,	1
EVALUATION	Set of oral and / or written tests used in the initial, formative or additive evaluation of the student.	R1, R2, R3, R4, R5.	1
Total			(8)



ASSESSMENT SYSTEM FOR THE ACQUISITION OF COMPETENCES AND GRADING SYSTEM		
Assessment instrument	EVALUATED LEARNING OUTCOMES	Percentage awarded
Carrying out theoretical / practical activities	R1,R2,R3,R4,R5,R6	10%
Final face-to-face exam	R1,R2,R3,R4,R5,R6	40%
Attendance and participation	R1,R2,R3,R4,R5,R6	10%
Carrying out objective tests in face-to-face sessions	R1,R2,R3,R4,R5,R6	10%
Participation in discussion forums	R1,R2,R3,R4,R5,R6	5%
Participation in synchronous communication activities	R1,R2,R3,R4,R5,	5%
Carrying out objective tests in telematic format	R1,R2,R3,R4,R5,R6	5%
Deliverable activities	R1,R2,R3,R4,R5,R6	15%
Criteria for granting Distinction: 1 for every 30 students or fraction of 30.		

DESCRIPTION OF CONTENTS	COMPETENCES
1. Philosophical, legal and economic foundations of political action 1.1. National and international public policies. 1.2 State, Identity and Nation. 2. Society Theory: evolutionary process of the Society. 2.1 Technology and social change 2.2 Globalization and the "Glocal" phenomenon 2.3 Communication theory and political action 2.4 Person and Society 3. Political action and democratic governance 3.1 Ideologies and political action 3.2 Political agents 3.3. Leadership and public participation. 4. Public opinion and electoral sociology 4.1 Electoral behaviors 4.2 The new agora: politics and the media. 4.3 Policy 2.0	B (6,7,8,9,10) G (1,4,8,9) E (7,8,9,10,11,14,15)



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TEMPORARY LEARNING ORGANIZATION:		
	CONTENT BLOCK / DIDACTIC UNIT	NUMBER OF SESSIONS
1	1. Philosophical, legal and economic foundations of political action 1.1. National and international public policies. 1.2. State, Identity and Nation. 1.3. Ethics	6
2	2. Society Theory: evolutionary process of the Society. 2.1 Technology and social change 2.2 Globalization and the "Glocal" phenomenon 2.3 Communication theory and political action 2.4 Person and Society	2
3	3. Political action and democratic governance 3.1 Ideologies and political action 3.2 Political agents 3.3. Leadership and public participation.	2
4	4. Public opinion and electoral sociology 4.1 Electoral behaviors 4.2 The new agora: politics and the media. 4.3 Policy 2.0.	2