



COURSE GUIDE
Digital filming & video editing
MULTIMEDIA AND DIGITAL ARTS DEGREE
Universidad Católica de Valencia



TEACHING GUIDE SUBJECT AND / OR COURSE

		ECTS
SUBJECT: Digital filming & video editing		6
Matter: Editing and Postproducción		24
Module: DIGITAL VIDEO		36
Type of learning 1: OB	Year: 3º Semester: 2ª	
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¹ Basic Training (ordinary matter), compulsory, optional, external Practices, Final Project.



SUBJECT ORGANIZATION

DIGITAL VIDEO				Nº ECTS 36
Duration and temporal location within the curriculum:				
Subjects and Courses				
Subject	ECTS	COURSES	ECTS	Course/semester
Audiovisual Narrative	6	Audiovisual Narrative	6	2/2
Producción	6	Production and documentary script	6	1/2

Editing and Postproducción	24	- Recording and editing digital - Audio Editing - 3D Modeling and Animation - Digital Postproduction	6	3º / 2º
			6	3º / 1º
			6	3º / 1º
			6	4º / 1º
TEACHING GUIDE SUBJECT AND / OR COURSE: Digital filming & video editing				
Prerequisites: None				
OBJECTIVES				
1. Mastering the audiovisual language and own media in the multimedia field.				
2. Foster critical, analytical and reflective capacity in relation to audiovisual and multimedia events, through technical and aesthetic knowledge of the forms, processes and trends of visual communication in our environment.				
3. Provide an exhaustive knowledge of the techniques and processes of audiovisual and multimedia creation, production and dissemination in its various phases, as well as the interrelationships between the subjects of audiovisual communication.				
4. Create and produce multimedia digital content with aesthetic and functional criteria from conception to completion in print or electronic form.				
5. Direct, edit and produce industrial quality digital video using non-linear systems.				



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BASIC COMPETENCES	1	2	3	4
CB. 1 That students have demonstrated possession and understanding of knowledge in an area of study that is based on general secondary education, and is usually found at a level that, although supported by advanced textbooks, also includes some aspects that they involve knowledge coming from the forefront of their field of study.				x
CB. 2 That students know how to apply their knowledge to their work or vocation in a professional way and possess the skills that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.			x	
CB. 3 That students have the ability to gather and interpret relevant data (normally within their area of study) to make judgments that include a reflection on relevant issues of a social, scientific or ethical nature.				x
CB. 4 That students can transmit information, ideas, problems and solutions to both a specialized and non-specialized audience				x
C.B. 5 That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.			x	

GENERAL COMPETENCES	Weighting of the competence			
CG.01 Capacity for analysis and synthesis				x
CG.02 Capacity for organization and planning			x	
CG.03 Oral and written communication in one's own language			x	
CG.05 Computer skills related to the field of study				x
CG.06 Information management capacity. Know how to obtain information effectively from specialized books and magazines, and other documentation		x		
CG.07 Troubleshooting				x
CG.09 Decision making			x	
CG.10 Teamwork			x	
CG.11 Work in an interdisciplinary team	x			
CG.13 Skills in interpersonal relationships				
CG.14 Critical reasoning			x	



CG.15 Ethical commitment		x		
CG.16 Ability to assume responsibilities				x
CG.17 Capacity for self-criticism			x	
CG.18 Autonomous learning and motivation for training throughout their professional life		x		
CG.19 Adaptation to new situations			x	
CG.20 Creativity				x
CG.21 Leadership. Analysis and team management		x		
CG.25 Motivation for quality				x
CG.28 Sensitivity towards cultural heritage		x		

SPECIFIC COMPETENCES				
	1	2	3	4
EC. 01 Capacity for analysis and synthesis			x	
CE.02. artistic sensibility. Develop the ability to perceive beauty in different forms and artistic creations, applying aesthetic principles and promoting creativity and multidisciplinary innovation.			x	
CE.03. Knowledge of specific methods of production and digital artistic techniques especially to apply them to the world of communication, also looking for new media.				x
EC.08. Ability to organize and process the information that will later be included in the project.			x	
EC.09. Ability to plan and direct projects and developments of technological content, particularly those related to art, multimedia design and communication.			x	
EC.10. Ability to translate creative ideas so that they can be transmitted in digital format.			x	
EC.12. Sensitivity to assess the importance of design in the formulation of messages and in the impact of their transmission in the different communicative fields.		x		
EC.13. Ability to contribute to the contemporary debate on digital and multimedia arts and practices.		x		
CE.15. Knowledge of the legislative framework in Spain and Europe, in particular regarding the audiovisual field and the protection of intellectual and industrial property		x		



LEARNING OUTCOMES ²	Competences
R1 - Knowledge of the different elements that participate in audiovisual narration and their interrelationships	CB: 1,2,3,4,5 CG:1,2, 3, 5, 6, 7, 9,10,11, 13,14,16,17, 18,19, 20, 21, 25, 28 CE:1,2,3,5,8,9,10,12,13,15
R2 - Knowledge and mastery of the phases of the production process	CB: 1,2,3,4,5 CG:1,2, 3, 5, 6, 7, 9,10,11, 13,14,16,17, 18,19, 20, 21, 25, 28 CE:1,2,3,5,8,9,10,12,13,15
R3 - Ability to manage projects and audiovisual companies.	CB: 1,2,3,4,5 CG:1,2, 3, 5, 6, 7, 9,10,11, 13,14,16,17, 18,19, 20, 21, 25, 28 CE:1,2,3,5,8,9,10,12,13,15
R4 - Mastery of non-linear video editing techniques	CB: 1,2,3,4,5 CG:1,2, 3, 5, 6, 7, 9,10,11, 13,14,16,17, 18,19, 20, 21, 25, 28 CE:1,2,3,5,8,9,10,12,13,15

²List correlative learning outcomes following the nomenclature proposed.

Important note: The powers are expressed in a generic sense for what is needed in the teaching guide learning outcomes. These results are a realization of one or more skills, making explicit the degree of mastery or performance that the student must acquire in their formulation containing the standard by which they will be evaluated. Learning outcomes demonstrate what the student will be able to demonstrate at the end of the course or subject and also reflect the degree of acquisition of competence or skill set.

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CLASSROOM WORK TRAINING ACTIVITIES			
ACTIVITY	Teaching-Learning Methodology	Relationship With Learning Outcomes for the subject	ECTS ³
ON-CAMPUS CLASS	Teacher presentation of contents, analysis of competences, explanation and in-class display of skills, abilities and knowledge.	R1, R2, R3, R4	1
PRACTICAL CLASSES	Group work sessions supervised by the professor. Case studies, diagnostic tests, problems, field work, computer room, visits, data search, libraries, on-line, Internet, etc. Meaningful construction of knowledge through interaction and student activity.	R1, R2, R3, R4	1
LABORATORY	Activities in spaces with special equipment.		0
SEMINAR	Supervised monographic sessions with shared participation		0
EXPOSICIÓN TRABAJOS GRUPO	WORK GROUP EXHIBITION		
TUTORING	Custom and small group attention. Period of instruction and / or guidance by a tutor to review and discuss the materials and topics presented en las clases, seminarios, lecturas,	R1, R2, R3, R4	0,25

³ The subject and / or material is organized in training PHYSICAL WORKING training activities and self study, students, with an estimated in ECTS. Proper distribution is as follows: 35-40% for Classroom Training Activities and 65-60% for freelance work. (For a course of 6 ECTS: 2.4 and 3.6 respectively).

The teaching-learning methodology described in this guide in a generic way, shape in the teaching units in which the course is organized and / or matter



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EVALUATION	Set of oral and / or written used in initial, formative or summative evaluation of the student.	R1, R2, R3, R4	0,15
Total			(2,4*)

INDEPENDENT WORK ACTIVITIES			
ACTIVITY	Teaching-Learning Methodology	Relationship of Course with Learning Outcomes	ECTS
GROUP WORK	Group preparation of readings, essays, problem solving, seminars, papers, reports, etc. to be presented or submitted in theoretical lectures, practical and/or small-group tutoring sessions. (www.plataforma.ucv.es)	R1, R2, R3, R4, R5, R6	1
INDEPENDENT WORK	Student study: Individual preparation of readings, essays, problem solving, seminars, papers, reports, etc.. to post or deliver the lectures, practical and / or small group tutoring. Work done on the platform of the university (www.plataforma.ucv.es)	R1, R2, R3, R4, R5, R6	2,6
Total			(3,6*)

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SYSTEM FOR ASSESSING THE ACQUISITION OF THE COMPETENCES AND ASSESSMENT SYSTEM		
Assessment Tool ⁴	LEARNING OUTCOMES ASSESSED	Allocated Percentage
Performing practical work	R1, R2, R4, R5	10%
Delivery of individual jobs	R2, R3, R4, R5, , R6	20%
Final Exam	R1, R2, R3, R4, R5	60%
Active participation in class	R1, R2, R4, R5	10%

A minimum pass mark (50% of the grade on that test) must be obtained on the final exam of the first or second sitting for the exam to be computed and averaged with the practical exam grades.

To pass the exam, a minimum score of 5 out of 10 points must be achieved in both the theoretical and practical sections.

Answers to the theoretical section that contain spelling mistakes will not be graded.

The grades obtained in the practical exams from the first sitting will be carried over to the second sitting to be averaged with this exam in case the student fails the first sitting.

If the student fails the first sitting, one of the assignments may be resubmitted for the second sitting at the student's suggestion, with the instructor's approval. The student will then be able to replace a missed assignment or one with a low grade from the first sitting. The grade for the first assignment will be cancelled and replaced by the one obtained in this new sitting.

The submission of practical assignments outside the date and time established on the platform will not be permitted. The submission of practical assignments may only be done through the platform.

The format of the submitted practical assignments will be determined in each assignment statement. Submission in a format other than that specified will result in the failure of the practical assignment with no possible grade.

Copying or falsification when submitting a project will result in immediate failure of the entire assignment in both the first and second sittings.

Copying (or attempted copying) in the exam will result in immediate failure of that sitting, making it impossible to take a second sitting and proposing to open a file.

SINGLE EVALUATION

In accordance with Article 9 of the General Regulations for the Evaluation and Grading of Official Studies and University-Specific Degrees

of the UCV, the single evaluation is linked to the inability of students enrolled in a face-to-face degree to attend. It is, therefore, an extraordinary and exceptional assessment system that students who, with justification and accreditation, cannot submit to the continuous assessment system may opt for. They may so request the professor in charge of the subject, who will expressly decide on the admission of the student's request for a single assessment and will inform them of the acceptance/denial. Regarding the Digital filming & video editing subject, the minimum attendance required is 50%, which is the limit to be taken into consideration for any potential request for a single assessment. If granted, the request will be based on the following criteria for the first and second sittings: The final exam will represent 70% of the final grade, and the submitted work will represent 30%.

⁴ Techniques and tools for evaluation: oral-exam, written tests (multiple choice tests, development, concept maps ...), tutorials, projects, case studies, observation notebooks, portfolio, etc..



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CRITERIA FOR THE USE OF AI

The use of artificial intelligence for digital practices will always be carried out in consultation with the instructor, who will indicate what can be worked on and completed with this technology.

Its use, if permitted, will be described in the practice statement or established by the instructor in class.

Under no circumstances may students submit work done entirely using this technique, nor may any practice be presented without prior consultation with the instructor. Should this occur, it will be considered a very serious offense, and all practices for the subject will be suspended.

CRITERIA FOR GRANTING A MATRICULUM WITH HONOR

The "Matriculum with Honors" distinction may be awarded to students who have obtained a grade equal to or higher than 9.0. The number of students awarded may not exceed five percent of the students enrolled in a group in the corresponding academic year, unless the number of students enrolled is lower.

DESCRIPTION OF CONTENTS	
Digital Video Recording:	Competences : 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 E1, E5, E6, E8, E10, E12, E14, E17
1. The camera and equipment	
2. Planning and script	
3. The news	
4. The plane view and	
5. The interview	
6. Continuity	
7. The report	



8. Time lapse	
9. The movement	
10. The corporate video	
11. Lighting	
12. The sound	
13. The spot	
14. The composition	
Digital Video Editing	Competences : 1, 2, 5, 8, 9, 11 E1, E5, E6, E8, E12, E14, E17
15. Basics : Adobe Premiere	
16. Theoretical Concepts : Digital editing	
17. The news	
18. The interview	
19. The report	
20. Time lapse	
21. The corporate video	
22. The spot	
23. Color correction	

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TEMPORAL ORGANIZATION OF LEARNING:		
	BLOCK CONTENT / TEACHING UNIT	NUMBER OF PRESENTIAL SESSIONS
1.	The camera and equipment	1
2.	Planning and script	1
3.	The news	3
4.	The plane view and	1
5.	The interview	2
6.	Continuity	1
7.	The report	3
8.	Time lapse	2
9.	The movement	2
10.	The corporate video	4
11.	Lighting	2
12.	The sound	1
13.	The spot	3
14.	The composition	2
15.	Color correction	2

**ADDITIONAL INFORMATION:****TEACHING OF THE SUBJECT ON SECOND AND SUBSEQUENT ENROLLMENT:**

There will be a group for students who are not of first registration and a teacher in charge of that group.

This group will be a number set by the UCV of monitoring and tutoring sessions (February 6 hours each) in which to reinforce the work on skills that students need to acquire group to pass the course.

These sessions are included in the attached schedule in this guide and are detailed in the description of the teaching units of the course.

TEMPORAL ORGANIZATION OF LEARNING		
	BLOCK CONTENT / TEACHING UNIT	NUMBER OF PRESENTIAL SESSIONS
1.	The camera and equipment	1
2.	Planning and script	
3.	The news	
4.	The plane view and	2
5.	The interview	
6.	Continuity	
7.	The report	
8.	Time lapse	1



9.	The movement	
10.	The corporate video	
11.	Lighting	1
12.	The sound	
13.	The spot	
14.	The composition	
15	Color correction	1