



COURSE GUIDE
Digital filming & video editing
MULTIMEDIA AND DIGITAL ARTS DEGREE
Universidad Católica de Valencia



TEACHING GUIDE SUBJECT AND / OR COURSE

		ECTS
SUBJECT: Digital filming & video editing		6
Matter: Editing and Postproducción		24
Module: DIGITAL VIDEO		36
Type of learning 1: OB	Year: 3º Semester: 2ª	
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¹ Basic Training (ordinary matter), compulsory, optional, external Practices, Final Project.



SUBJECT ORGANIZATION

DIGITAL VIDEO				Nº ECTS 36
Duration and temporal location within the curriculum:				
Subjects and Courses				
Subject	ECTS	COURSES	ECTS	Course/semester
Audiovisual Narrative	6	Audiovisual Narrative	6	2/2
Producción	6	Production and documentary script	6	1/2

Editing and Postproducción	24	- Recording and editing digital - Audio Editing - 3D Modeling and Animation - Digital Postproduction	6	3º / 2º
			6	3º / 1º
			6	3º / 1º
			6	4º / 1º
TEACHING GUIDE SUBJECT AND / OR COURSE: Digital filming & video editing				
Prerequisites: None				
OBJECTIVES				
1. Mastering the audiovisual language and own media in the multimedia field.				
2. Foster critical, analytical and reflective capacity in relation to audiovisual and multimedia events, through technical and aesthetic knowledge of the forms, processes and trends of visual communication in our environment.				
3. Provide an exhaustive knowledge of the techniques and processes of audiovisual and multimedia creation, production and dissemination in its various phases, as well as the interrelationships between the subjects of audiovisual communication.				
4. Create and produce multimedia digital content with aesthetic and functional criteria from conception to completion in print or electronic form.				
5. Direct, edit and produce industrial quality digital video using non-linear systems.				



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BASIC COMPETENCES	1	2	3	4
CB. 1 That students have demonstrated possession and understanding of knowledge in an area of study that is based on general secondary education, and is usually found at a level that, although supported by advanced textbooks, also includes some aspects that they involve knowledge coming from the forefront of their field of study.				x
CB. 2 That students know how to apply their knowledge to their work or vocation in a professional way and possess the skills that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.			x	
CB. 3 That students have the ability to gather and interpret relevant data (normally within their area of study) to make judgments that include a reflection on relevant issues of a social, scientific or ethical nature.				x
CB. 4 That students can transmit information, ideas, problems and solutions to both a specialized and non-specialized audience				x
C.B. 5 That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.			x	

GENERAL COMPETENCES	Weighting of the competence			
CG.01 Capacity for analysis and synthesis				x
CG.02 Capacity for organization and planning			x	
CG.03 Oral and written communication in one's own language			x	
CG.05 Computer skills related to the field of study				x
CG.06 Information management capacity. Know how to obtain information effectively from specialized books and magazines, and other documentation		x		
CG.07 Troubleshooting				x
CG.09 Decision making			x	
CG.10 Teamwork			x	
CG.11 Work in an interdisciplinary team	x			
CG.13 Skills in interpersonal relationships				
CG.14 Critical reasoning			x	



CG.15 Ethical commitment		x		
CG.16 Ability to assume responsibilities				x
CG.17 Capacity for self-criticism			x	
CG.18 Autonomous learning and motivation for training throughout their professional life		x		
CG.19 Adaptation to new situations			x	
CG.20 Creativity				x
CG.21 Leadership. Analysis and team management		x		
CG.25 Motivation for quality				x
CG.28 Sensitivity towards cultural heritage		x		

SPECIFIC COMPETENCES				
	1	2	3	4
EC. 01 Capacity for analysis and synthesis			x	
CE.02. artistic sensibility. Develop the ability to perceive beauty in different forms and artistic creations, applying aesthetic principles and promoting creativity and multidisciplinary innovation.			x	
CE.03. Knowledge of specific methods of production and digital artistic techniques especially to apply them to the world of communication, also looking for new media.				x
EC.08. Ability to organize and process the information that will later be included in the project.			x	
EC.09. Ability to plan and direct projects and developments of technological content, particularly those related to art, multimedia design and communication.			x	
EC.10. Ability to translate creative ideas so that they can be transmitted in digital format.			x	
EC.12. Sensitivity to assess the importance of design in the formulation of messages and in the impact of their transmission in the different communicative fields.		x		
EC.13. Ability to contribute to the contemporary debate on digital and multimedia arts and practices.		x		
CE.15. Knowledge of the legislative framework in Spain and Europe, in particular regarding the audiovisual field and the protection of intellectual and industrial property		x		



LEARNING OUTCOMES ²	Competences
R1 - Knowledge of the different elements that participate in audiovisual narration and their interrelationships	CB: 1,2,3,4,5 CG:1,2, 3, 5, 6, 7, 9,10,11, 13,14,16,17, 18,19, 20, 21, 25, 28 CE:1,2,3,5,8,9,10,12,13,15
R2 - Knowledge and mastery of the phases of the production process	CB: 1,2,3,4,5 CG:1,2, 3, 5, 6, 7, 9,10,11, 13,14,16,17, 18,19, 20, 21, 25, 28 CE:1,2,3,5,8,9,10,12,13,15
R3 - Ability to manage projects and audiovisual companies.	CB: 1,2,3,4,5 CG:1,2, 3, 5, 6, 7, 9,10,11, 13,14,16,17, 18,19, 20, 21, 25, 28 CE:1,2,3,5,8,9,10,12,13,15
R4 - Mastery of non-linear video editing techniques	CB: 1,2,3,4,5 CG:1,2, 3, 5, 6, 7, 9,10,11, 13,14,16,17, 18,19, 20, 21, 25, 28 CE:1,2,3,5,8,9,10,12,13,15

²List correlative learning outcomes following the nomenclature proposed.

Important note: The powers are expressed in a generic sense for what is needed in the teaching guide learning outcomes. These results are a realization of one or more skills, making explicit the degree of mastery or performance that the student must acquire in their formulation containing the standard by which they will be evaluated. Learning outcomes demonstrate what the student will be able to demonstrate at the end of the course or subject and also reflect the degree of acquisition of competence or skill set.



CLASSROOM WORK TRAINING ACTIVITIES			
ACTIVITY	Teaching-Learning Methodology	Relationship With Learning Outcomes for the subject	ECTS ³
ON-CAMPUS CLASS	Teacher presentation of contents, analysis of competences, explanation and in-class display of skills, abilities and knowledge.	R1, R2, R3, R4	1
PRACTICAL CLASSES	Group work sessions supervised by the professor. Case studies, diagnostic tests, problems, field work, computer room, visits, data search, libraries, on-line, Internet, etc. Meaningful construction of knowledge through interaction and student activity.	R1, R2, R3, R4	1
LABORATORY	Activities in spaces with special equipment.		0
SEMINAR	Supervised monographic sessions with shared participation		0
EXPOSICIÓN TRABAJOS GRUPO	WORK GROUP EXHIBITION		
TUTORING	Custom and small group attention. Period of instruction and / or guidance by a tutor to review and discuss the materials and topics presented en las clases, seminarios, lecturas,	R1, R2, R3, R4	0,25

³ The subject and / or material is organized in training PHYSICAL WORKING training activities and self study, students, with an estimated in ECTS. Proper distribution is as follows: 35-40% for Classroom Training Activities and 65-60% for freelance work. (For a course of 6 ECTS: 2.4 and 3.6 respectively).

The teaching-learning methodology described in this guide in a generic way, shape in the teaching units in which the course is organized and / or matter



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EVALUATION	Set of oral and / or written used in initial, formative or summative evaluation of the student.	R1, R2, R3, R4	0,15
Total			(2,4*)

INDEPENDENT WORK ACTIVITIES			
ACTIVITY	Teaching-Learning Methodology	Relationship of Course with Learning Outcomes	ECTS
GROUP WORK	Group preparation of readings, essays, problem solving, seminars, papers, reports, etc. to be presented or submitted in theoretical lectures, practical and/or small-group tutoring sessions. (www.plataforma.ucv.es)	R1, R2, R3, R4, R5, R6	1
INDEPENDENT WORK	Student study: Individual preparation of readings, essays, problem solving, seminars, papers, reports, etc.. to post or deliver the lectures, practical and / or small group tutoring. Work done on the platform of the university (www.plataforma.ucv.es)	R1, R2, R3, R4, R5, R6	2,6
Total			(3,6*)



SYSTEM FOR ASSESSING THE ACQUISITION OF THE COMPETENCES AND ASSESSMENT SYSTEM		
Assessment Tool ⁴	LEARNING OUTCOMES ASSESSED	Allocated Percentage
Performing practical work	R1, R2, R4, R5	10%
Delivery of individual jobs	R2, R3, R4, R5, , R6	20%
Final Exam	R1, R2, R3, R4, R5	60%
Active participation in class	R1, R2, R3, R4, R5, R6	10%

*To pass the subject it is mandatory to have passed the final exam (5 over 10 in the exam). It will therefore not be able to compensate a fail in the exam with higher grades in the practical exercises.

* The grades for practical assistance in the first round will be saved for the exam of second call for averaging with this if not exceed the first review.

Works presented out of term will not be admitted.

*Class participation and attendance, as well as continuous evaluation activities will be boosted. Therefore, as a general criteria, the attendance, practical work, and teamwork grades will be kept in order to average in the second call. If there hasn't been the required participation in the subject, the student will not be able to pass it.

* According to the assessment policy of the UCV it is established by article 8 that any student who has a lower subject attendance of the 50% will not be able to take the first exam call. It will be considered as class absence the justified and unjustified ones.

Those students that have informed the professor in advance about their personal situation and it is considered by the professor a justified absence due to working reasons, overlapping subjects, serious illness, second exam calls, etc. will be excluded of this rule and will have the express permission of the professor to take the first call exam. To be excluded from the above mentioned rule it is absolutely indispensable to inform the professor at the beginning of the semestre and to accept the assessment

⁴ Techniques and tools for evaluation: oral-exam, written tests (multiple choice tests, development, concept maps ...), tutorials, projects, case studies, observation notebooks, portfolio, etc..



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process that the professor establishes and considers more appropriate for every special case. Under no circumstances the student can appeal these situations to break the rule at the end of the semestre.

The exam will consist of a final project and a final exam. The final project will have a value of 20% of the final grade and will be tutored and followed by the teacher. While the final exam will have a value of 40% of the final grade. In total 60% of the final grade. To pass the subject it is essential to get at least a 5 in the exam, a result that is obtained from the sum of the tutored final practice plus the final exam.

CRITERIA FOR GRANTING HONORS:

Clarify specific criteria outlined for the course and faculty that is ascribed the title and in accordance with the general regulations stating that only you can give an honors degree for every 20 students not by fraction 20, with the exception of groups of fewer than 20 students in total, which can be given a registration.

DESCRIPTION OF CONTENTS	
Digital Video Recording:	Competences : 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 E1, E5, E6, E8, E10, E12, E14, E17
1. The camera and equipment	
2. Planning and script	
3. The news	
4. The plane view and	
5. The interview	
6. Continuity	
7. The report	



8. Time lapse	
9. The movement	
10. The corporate video	
11. Lighting	
12. The sound	
13. The spot	
14. The composition	
Digital Video Editing	Competences : 1, 2, 5, 8, 9, 11 E1, E5, E6, E8, E12, E14, E17
15. Basics : Adobe Premiere	
16. Theoretical Concepts : Digital editing	
17. The news	
18. The interview	
19. The report	
20. Time lapse	
21. The corporate video	
22. The spot	
23. Color correction	

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TEMPORAL ORGANIZATION OF LEARNING:		
	BLOCK CONTENT / TEACHING UNIT	NUMBER OF PRESENTIAL SESSIONS
1.	The camera and equipment	1
2.	Planning and script	1
3.	The news	3
4.	The plane view and	1
5.	The interview	2
6.	Continuity	1
7.	The report	3
8.	Time lapse	2
9.	The movement	2
10.	The corporate video	4
11.	Lighting	2
12.	The sound	1
13.	The spot	3
14.	The composition	2
15.	Color correction	2

**ADDITIONAL INFORMATION:****TEACHING OF THE SUBJECT ON SECOND AND SUBSEQUENT ENROLLMENT:**

There will be a group for students who are not of first registration and a teacher in charge of that group.

This group will be a number set by the UCV of monitoring and tutoring sessions (February 6 hours each) in which to reinforce the work on skills that students need to acquire group to pass the course.

These sessions are included in the attached schedule in this guide and are detailed in the description of the teaching units of the course.

TEMPORAL ORGANIZATION OF LEARNING		
	BLOCK CONTENT / TEACHING UNIT	NUMBER OF PRESENTIAL SESSIONS
1.	The camera and equipment	1
2.	Planning and script	
3.	The news	
4.	The plane view and	2
5.	The interview	
6.	Continuity	
7.	The report	
8.	Time lapse	1



9.	The movement	
10.	The corporate video	
11.	Lighting	1
12.	The sound	
13.	The spot	
14.	The composition	
15	Color correction	1