



Information about the subject

Degree: Bachelor of Sciences of Physical Activity and Sport

Faculty: Faculty of Physical Activity and Sport Sciences

Code: 282050 **Name:** Skills, Entrepreneurship and Employment

Credits: 3,00 **ECTS Year:** 4 **Semester:** 2

Module: 4) Optional Module.

Subject Matter: Professional Itinerary Electives **Type:** Elective

Field of knowledge: Health Sciences

Department: -

Type of learning: Classroom-based learning

Languages in which it is taught: Spanish

Lecturer/-s:

284A	<u>Maria Angeles Navarro Moreno</u> (Responsible Lecturer)	angeles.navarro@ucv.es
284B	<u>Eduardo Mata Varea</u> (Responsible Lecturer)	eduardo.mata@ucv.es
284C	<u>Monica Martin De Benito</u> (Responsible Lecturer)	monica.martin@ucv.es
284D	<u>Hector Esteve Ibañez</u> (Responsible Lecturer)	hector.esteve@ucv.es



Module organization

4) Optional Module.

Subject Matter	ECTS	Subject	ECTS	Year/semester
Inclusive Activities and Practices	4,50	Inclusive Activities and Practices in the Areas of Education and Leisure Time	4,50	3, 4/2
Anthropology.	12,00	Anthropology	6,00	3/1
		Science, Reason and Faith	6,00	3/2
Collective Sports	22,50	Basketball	4,50	3, 4/2
		Football	4,50	3, 4/2
		Handball	4,50	3, 4/2
		Hockey	4,50	This elective is not offered in the academic year 25/26
		Volleyball	4,50	4/2
Adversary Sports	18,00	Fencing	4,50	This elective is not offered in the academic year 25/26
		Judo	4,50	4/2
		Paddle	4,50	4/2
		Tennis	4,50	3, 4/2



Sports in the Natural Environment	4,50	Sports in Nature: Specific Techniques	4,50	3, 4/2
Individual sports	22,50	Athletics	4,50	3, 4/2
		Cycling	4,50	This elective is not offered in the academic year 25/26
		Gymnastics	4,50	This elective is not offered in the academic year 25/26
		Swimming	4,50	This elective is not offered in the academic year 25/26
		Triathlon	4,50	3, 4/2
Direction and Management of Gyms and Sports Centers	4,50	Gym and Sports Centre Management and Administration	4,50	This elective is not offered in the academic year 25/26
Idiom	9,00	Inglés Avanzado para Ciencias Actividad Física y Deporte	4,50	3, 4/2
		Inglés Intermedio para Ciencias Actividad Física y Deporte	4,50	3, 4/2
Sports facilities	4,50	Sports Facilities	4,50	This elective is not offered in the academic year 25/26
Research Methods and Techniques	4,50	Applied Research Methods and Techniques in Sport Sciences	4,50	3, 4/2
Nutrition	4,50	Nutrition	4,50	3, 4/2



Professional Itinerary Electives	27,00	Fitness and Physical Conditioning	6,00	4/1
		Pedagogy in Educational Values in Sports and Physical Activity	6,00	4/1
		Skills, Entrepreneurship and Employment	3,00	4/2
		Sports Management of Human and Economic Resources	6,00	4/1
		Theory and Practice of Training for High Performance in Sports	6,00	4/1
Trends in sports practices	4,50	Trends in Sports Practices	4,50	This elective is not offered in the academic year 25/26
Social Skills and Group Dynamics	4,50	Social Skills and Group Dynamics	4,50	This elective is not offered in the academic year 25/26



Learning outcomes

At the end of the course, the student must be able to prove that he/she has acquired the following learning outcomes:

- R1 Correctly handle different technologies to manage the process of physical-sports preparation and / or training
- R2 Develop and show values and attitudes of cooperation, respect and constructive criticism typical of interdisciplinary teamwork.
- R3 Design and develop, evaluate and adapt the planning and programming processes of physical-sports activities
- R4 Experiment, contrast and manage resources linked to the different manifestations of the movement.
- R5 Discriminate between the functions and areas of action of the different entities responsible and / or promoters of the organization of sports activities.
- R6 Solve problems and make decisions with efficiency and professional ethics related to entrepreneurship.

Competencies

Depending on the learning outcomes, the competencies to which the subject contributes are (please score from 1 to 4, being 4 the highest score):

Weighting				
1	2	3	4	



Assessment system for the acquisition of competencies and grading system

Assessed learning outcomes	Granted percentage	Assessment method
R1, R2, R3, R4, R5, R6	60,00%	Exercises and Practices in the Classroom.
R1, R2, R3, R4, R5, R6	30,00%	Diary, Portfolio or Notebook.
R1, R2, R3, R4, R5, R6	10,00%	Non-face-to-face autonomous work.

Observations

Students may retain completed assessment tools for three years after initial enrollment. Workshops, lectures, activities, and other activities with a recognized duration of at least 75 hours are mandatory.

A 50% grade is required on the following assessment tools to pass the course:

- Classroom exercises and practices.
- Journal, portfolio, or notebook.

If any of these criteria are not met, the student will be graded with a maximum of 4.5.

OTHER CLARIFICATIONS

This is a strongly elective and self-study course, in which students choose their learning path based on activities, lectures, and workshops. Possible activities that may be included are:

Type A Activities: Courses, workshops, and activities organized by the Faculty of CCAFD at the UCV. 100% of the course time is certified. The grade will be as provided for in the UCV assessment regulations (0-10). If the student wishes, these activities can cover 100% of the credit hours.

Type B Activities: Courses or activities within the Faculty of the University of Victims (CAFD UCV) or external activities (other Faculties of the University of Victims or other organizations such as federations, companies, universities, etc.). There is no minimum or maximum number of hours. This can be justified by submitting the corresponding certificate. Any student may request the inclusion of a new course, activity, conference, or congress of interest. In the case of conferences, the degree of credit recognition may vary depending on the type of attendance and whether or not activities are completed.

CLARIFICATIONS ON ASSESSMENT INSTRUMENTS

Classroom Exercises and Practices: This is assessed with the weighted average of the Type A activities.

Journal, Portfolio, or Notebook: This is assessed with the presentation of a portfolio detailing the activities the student has completed (Types A and B) and all the work and documents developed



during these activities. The presentation and organization of information will be assessed.

Independent work: This assessment is based on the presentation (within the aforementioned portfolio) of a critical reflection on the development and acquisition of competencies and skills for developing new complementary skills, securing employment, or entrepreneurship.

SPECIAL DEVELOPMENT AND EVALUATION RULES:

All submitted activities must be completed during the degree registration period (1st to 5th years). At least 60% (45 hours) must be completed as type A activities. All courses and activities (both type A and type B) must be previously recognized by the department. They must have an internal code and be published in the list of courses and activities (this list is available on the information board at the Torrent Campus between rooms 1002 and 1003). A grade of Pass will be weighted as 10, and a grade of Fail will be weighted as 0.



Use of Artificial Intelligence Tools in the CAFD Degree Program

Use of Artificial Intelligence tools in the CAFD degree program In the Bachelor's Degree in Physical Activity and Sports Sciences (CAFD), the use of Artificial Intelligence (AI) tools is permitted in a complementary and responsible manner, as long as it contributes to active learning, the development of critical thinking, and the improvement of students' professional skills. Under no circumstances should AI replace personal effort, direct practice, or independent reflection, which are fundamental pillars of this degree program.

Permitted Uses of AI:

- Obtaining alternative explanations of theoretical or methodological concepts.
- Generating outlines, concept maps, or summaries to support study.
- Simulating interviews, questionnaires, or training sessions as part of methodological or research practices.
- Receiving feedback on report writing, provided that the original content is the student's own.
- Supporting the search for bibliography or scientific references, always contrasting with reliable and real academic sources, and respecting the CAFD regulations for the presentation of university work.

Prohibited Uses of AI:

- Writing complete sections of academic papers, classroom exercises and practices, internship reports, journals, or portfolios, as well as the Final Degree Project.
- Formulating hypotheses, objectives, or conclusions for academic work.
- Replacing qualitative or quantitative data analysis with automated tools without human validation.
- Creating videos, presentations, or avatars with AI as a substitute for the student's oral or practical presentation.
- Obtaining automatic answers to tests, rubrics, or assessable activities through the use of AI.

Citation and Attribution Guidelines:

- Any use of AI tools must be explicitly acknowledged in the submitted document (e.g., in a footnote or appendix).
- The name of the tool, the purpose of use (e.g., grammatical review, organization of ideas, interview simulation), and where it was used in the work must be indicated.
- Responsible use of AI will be evaluated within the framework of originality, academic honesty, and digital competence.

Additional recommendations:

Students are encouraged to combine the use of AI with traditional methods (manual problem solving, practical session design, direct observation, etc.) to ensure the comprehensive development of their skills.



If there are any doubts about the permitted use of AI in a specific activity, students should consult the faculty responsible for the course.

Learning activities

The following methodologies will be used so that the students can achieve the learning outcomes of the subject:

- M1 Attendance at practices.
- M2 Resolution of problems and cases.
- M3 Discussion in small groups.
- M4 Practical laboratories.
- M5 Presentation of content by the teacher.
- M6 Practical lesson.
- M7 Group dynamics and activities.



IN-CLASS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
THEORETICAL CLASS: Presentation of contents by the teacher. Competency analysis. Demonstration of capabilities, skills and knowledge in the classroom. M5	R1, R2, R3, R4, R5, R6	10,00	0,40
PRACTICAL CLASS / SEMINAR: Group dynamics and activities. Resolution of problems and cases. Practical laboratories. Data search, computer classroom, library, etc. Meaningful construction of knowledge through student interaction and activity. M1, M2, M3, M4, M6, M7	R1, R2, R3, R4, R5, R6	46,00	1,84
EVALUATION: Set of oral and/or written tests used in the evaluation of the student, including the oral presentation of the final degree project. M2	R1, R3, R4, R5, R6	2,00	0,08
TUTORING: Supervision of learning, evolution. Discussion in small groups. Resolution of problems and cases. Presentation of results before the teacher. Presentation of diagrams and indexes of the proposed works. M2, M3	R6	2,00	0,08
TOTAL		60,00	2,40



LEARNING ACTIVITIES OF AUTONOMOUS WORK

	LEARNING OUTCOMES	HOURS	ECTS
SELF-EMPLOYED WORK: Study, Individual preparation of exercises, assignments, reports, to present or deliver in classes and/or in tutoring. Activities in platform or other virtual spaces. M2	R3, R4, R5, R6	15,00	0,60
TOTAL		15,00	0,60

Description of the contents

Description of the necessary contents to acquire the learning outcomes.

Theoretical contents:

Content block	Contents
Employment: Tools and skills for finding employment	Employment: Tools and skills for finding employment
Professional skills: Tools and abilities for professional performance in any sector of the CC.AFD.	Professional skills: Tools and abilities for professional performance in any sector of the CC.AFD.
Entrepreneurship: Tools and skills for developing entrepreneurial initiatives	Entrepreneurship: Tools and skills for developing entrepreneurial initiatives



Temporary organization of learning:

Block of content	Number of sessions	Hours
Employment: Tools and skills for finding employment	10,00	20,00
Professional skills: Tools and abilities for professional performance in any sector of the CC.AFD.	10,00	20,00
Entrepreneurship: Tools and skills for developing entrepreneurial initiatives	10,00	20,00

References

- Mad Comunicacion (2015) Búsqueda activa de empleo (4ª edición). FC Editorial
- Consejo Superior de Deportes. (2020). Encuesta de Habitos Deportivos 2020. Ministerio de educación, cultura y deporte.
- Díez, M. D., & Quesada, S. (2015). Dirección de centros deportivos, principales funciones y habilidades del director deportivo (2.a ed.). Paidotribo.
- Fernández, J. G. (2016). Emprendiendo en el sector deportivo. De la teoría a la práctica. Aranzadi
- Hoye, R., Smith, A. C. T., Nicholson, M., & Stewart, B. (2018). Sport Management: Principles and Applications(Edición: 5). Routledge.
- Kim, W. C., & Mauborgne, R. (2015). La estrategia del océano azul: Crear nuevos espacios de mercado donde la competencia sea irrelevante. Profit Editorial
- Sañudo, Borja (2017) Nuevas tecnologías aplicadas a la actividad física y el deporte. Aranzadi
- Osterwalder, A., & Pigneur, Y. (2011). Generación de modelos de negocio. Ediciones Deusto
- Osterwalder, A., Pigneur, Y., Smith, A., Bernarda, G., & Papadacos, P. (2015). Diseñando la propuesta de valor: Cómo crear los productos y servicios que tus clientes están esperando. Ediciones Deusto
- Pérez, M. (2017). Mente deportiva: Entrenar el cerebro para extender los límites del rendimiento. Autoria Editorial
- Ries, E. (2013). El método Lean Startup: Cómo crear empresas de éxito utilizando la innovación continua. Ediciones Deusto
- Roig Vila, R. (2019). Investigación e innovación en la Enseñanza Superior: Nuevos contextos, nuevas ideas.Octaedro.