



Information about the subject

Degree: Bachelor of Science Degree in Business Administration and Management

Faculty: Faculty of Legal, Economic and Social Sciences

Code: 300310 **Name:** Ethics and Deontology

Credits: 6,00 **ECTS Year:** 3 **Semester:** 2

Module: Humanities

Subject Matter: Ethics **Type:** Compulsory

Department: Accounting, Finance, and Management Control

Type of learning: Classroom-based learning / Online

Languages in which it is taught: Spanish

Lecturer/-s:

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Module organization

Humanities

Subject Matter	ECTS	Subject	ECTS	Year/semester
Anthropology	6,00	Anthropology	6,00	1/1
Ethics	12,00	Ethics and Deontology	6,00	3/2
		Science, Reason and Faith	6,00	2/2

Recommended knowledge

Non-established



Learning outcomes

At the end of the course, the student must be able to prove that he/she has acquired the following learning outcomes:

- R1 Demonstrate possession and understanding of knowledge in a field of study that builds upon general secondary education, typically reaching a level supported by advanced textbooks and including aspects that involve knowledge from the forefront of the field. [RAB1]
- R2 Apply their knowledge correctly to their work or vocation in a professional manner and be able to develop and defend arguments and solve problems within their field of study. [RAB2]
- R3 Be able to gather and interpret relevant data (usually within their field of study) to make judgments that include reflections on relevant social, scientific, or ethical issues. [RAB3]
- R4 Be able to convey information, ideas, problems, and solutions to both specialized and non-specialized audiences in both Spanish and English. [RAB4]
- R5 Develop theoretical-practical responses based on the sincere pursuit of complete truth and the integration of all dimensions of the human being in the face of life's big questions. [RAT1]
- R6 Apply the principles derived from the concept of integral ecology in their proposals or actions, regardless of the scope, area of knowledge, or contexts in which they are proposed. [RAT2]
- R7 Respect and implement the ethical principles and action proposals derived from the Sustainable Development Goals, transferring them to all academic and professional activities. [RAT3]
- R8 Be able to generate and develop new ideas and original, innovative solutions for the problems and challenges that arise in their field of study and professional environment, demonstrating initiative, flexibility, and critical thinking. [RAG3]
- R9 Be able to relate to and collaborate with others in a respectful, empathetic, and assertive manner, recognizing and valuing different disciplines, diversity, and interculturality, and managing conflicts that may arise constructively. [RAG7]
- R10 Demonstrate commitment, responsibility, and ethics in their academic and professional environment, respecting human rights, democratic principles, the environment, and legality, assuming the consequences of their actions, and promoting equal opportunities and accessibility between men and women. [RAG9]



Assessment system for the acquisition of competencies and grading system

Assessed learning outcomes	Granted percentage	Assessment method
	15,00%	Objective Tests
	25,00%	Completion of Theoretical-Practical Activities
	10,00%	Class Attendance and Participation
	50,00%	Final Exam
	10,00%	Participation in Synchronous Communication Activities
	25,00%	Deliverable Activities
	15,00%	Periodic Evaluations Through Online Questionnaires
	50,00%	Final evaluation with essay questions and practical scenarios (In-person activity)

Observations

Conditions to pass 1st and 2nd enrolments:

- For Social Morals:

- The content of the course is divided into four blocks that will be evaluated during the semester according to the calendar that will be available at the beginning of the semester through the internet.
- In order to take every assessment tool into account, it will be necessary to have reached, at least, a 4,5 score on each of this four tests.
- At the end of the semester students will have the opportunity to repeat a maximum of two of these tests in order to better their score.
- Should a student have more than two partials exams due, he or she will necessarily take the final exam in the second examination session (special call will be made for these cases).
- An outstanding class participation might better the results of the partial evaluation by up to one point (given that they have reached at least a 4.5). at the end of the semester, and during the official



examination period, a final –always in-class- exam of around 60 minutes of duration will take place, in which at least a 5,00 score has to be reached.

- The course will be considered a successful studied if the mean between the four block-evaluations and the final exam is at least of 5,00.
- The specific content of each block and of the final exam will be detailed at the beginning of the semester through the intranet/virtual platform.

- For DEONTOLOGY:

- There is no need to pass every teaching practice, but every practical work has to be presented on its proper time in class.
- In order to take every assessment tool into account, the student must pass the exam –minimal grade: 5 on 10.
- If the student does not pass the exam, the final grade will be the grade obtained in the exam.

Single evaluation:

According to General Regulations for the Assessment and Grading of Official Studies and UCV-Specific Degrees, the single assessment is linked to the inability of students enrolled in a face-to-face degree program to attend. It is, therefore, an extraordinary and exceptional assessment system available to students who, with justified and accredited documentation, are unable to submit to the continuous assessment system. They may request this from the professor responsible for the subject, who will expressly decide whether to accept the student's request for a single assessment and will inform them of the acceptance/denial.

The minimum attendance requirement is 70%. This is the limit to be considered for any potential request for a single assessment.

- In the first sitting, the evidence to be presented and/or the test/s to be performed in the single evaluation by the student will be carried out through the same theoretical test as for the rest of the students and through a practical test consisting of the delivery of 6 practices carried out during the course, defended in person, although the percentages given to the different evaluation instruments will be as follows: 40% practical tests and 60% theoretical tests.
- In the second sitting, the same assessment criteria will apply as for students who do not have a single.

Use of AI in the course:

- Students may use AI for any course-related questions and may even provide it with statements, exercises, or assessment tests to obtain automated answers, as long as these are verified and validated by the students themselves. For this purpose, faculty may perform the appropriate checks.
- Students may not use AI:
 - To record or transcribe, in whole or in part, any classroom activity, in order to obtain summaries or notes created by AI.
 - To enter notes or any other material created by the faculty who provided it into AI tools such as



ChatGPT or other non-institutional tools whose information is not stored in controlled environments.

- Citation and attribution criteria:

- Any use of AI tools must be explicitly stated in the submitted document (e.g., in a footnote or appendix).

- The name of the tool, the purpose of use (e.g., grammar check, organization of ideas, writing sample), and the part of the work where it was used must be indicated.

- Responsible use of AI will be evaluated as part of the criteria for originality and academic honesty.

MENTION OF DISTINCTION:

The mention of "Honors" may be awarded to students who have obtained a grade equal to or greater than 9.0. Their number may not exceed five percent of the students enrolled in a group in the corresponding academic year, unless the number of students enrolled is lower.

Learning activities

The following methodologies will be used so that the students can achieve the learning outcomes of the subject:

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| M1 | Lecture of contents by the teacher, analysis of competencies, explanation, and demonstration of abilities, skills, and knowledge in the classroom. |
| M3 | Supervised group work sessions led by the teacher. Study of economic-business cases, both real and fictitious. Meaningful construction of knowledge through student interaction and activity. Critical analysis of values and social commitment. |
| M4 | Supervised monographic sessions with shared participation. |
| M5 | Application of interdisciplinary knowledge. |
| M6 | Personalized and small-group attention. Instruction and/or guidance period conducted by a tutor with the aim of reviewing and discussing materials and topics presented in classes, seminars, readings, completion of assignments, etc. |
| M7 | Set of oral and/or written tests used in the initial, formative, or summative assessment of the student. |
| M9 | Group preparation of readings, essays, problem-solving, seminars, assignments, reports, etc., to present or submit in theoretical classes, practical classes, and/or small-group tutorials. |



- M10 Student study: individual preparation of readings, essays, problem-solving, seminars, assignments, reports, etc., to present or submit in theoretical classes, practical classes, and/or small-group tutorials.
- M11 Presentation of content by the teacher, analysis of competencies, explanation, and demonstration of skills, abilities, and knowledge in the virtual classroom.
- M12 Group work sessions via moderated chat led by the teacher. Study of economic-business cases, both real and fictitious, to construct knowledge through student interaction and activity. Critical analysis of values and social commitment.
- M13 Monographic sessions throughout the course, focused on current aspects and applications of the subject.
- M14 Problem-solving, comments, reports, to be submitted at deadlines throughout the course.
- M15 Individual attention for monitoring and guidance of the learning process, conducted by a tutor with the objective of reviewing and discussing materials, topics, seminars, readings, completion of assignments, etc.
- M16 Participation and contributions to discussion forums related to the subject, moderated by the course instructor.
- M17 Set of tests, written or oral, used in the initial, formative, or summative assessment of the student.
- M19 Group preparation of readings, essays, problem-solving, seminars, assignments, reports, etc., for dissemination or submission.
- M20 Student study: individual preparation of readings, essays, problem-solving, seminars, assignments, reports, etc., for discussion or submission in electronic format.



IN-CLASS LEARNING

IN-CLASS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
On-campus Class M1	R1, R8, R10	24,00	0,96
Practical Class M3, M5, M9	R2, R3, R6, R7, R8, R9	26,00	1,04
Group Project Presentation M3, M7	R3, R4	2,00	0,08
Tutoring M6	R7, R10	4,00	0,16
Evaluation M7	R5	4,00	0,16
TOTAL		60,00	2,40

LEARNING ACTIVITIES OF AUTONOMOUS WORK

	LEARNING OUTCOMES	HOURS	ECTS
Group Work M3, M9	R1, R2, R6, R7, R8, R9, R10	30,00	1,20
Individual Work M5, M10	R1, R2, R3, R5, R6, R7, R8	60,00	2,40
TOTAL		90,00	3,60



ON-LINE LEARNING

SYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Synchronous Virtual Session M11	R7, R10	8,00	0,32
Synchronous Virtual Practical Session M12, M14	R1, R2, R3, R6	8,00	0,32
In-person Assessment M17	R1, R5	2,00	0,08
Individual Work M20	R2, R3, R6, R8, R10	60,00	2,40
TOTAL		78,00	3,12

ASYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Individual Tutoring M12, M14	R1, R2, R3, R6, R8, R10	70,00	2,80
Discussion Forums M15	R7, R10	2,00	0,08
TOTAL		72,00	2,88



Description of the contents

Description of the necessary contents to acquire the learning outcomes.

Theoretical contents:

Content block	Contents
BLOCK I	History, Concept and Characteristics of SDCH The Human Person Human Work and Economic Life Sources of SDCH. Common good. Principles of SDCH The marriage and the family
BLOCK II	Morals and ethics, fundamental concepts. Moral reductionisms. Human moral structure: search for meaning. Happiness and basic goods. Virtues.
BLOCK III	Business ethics and deontological codes. Professional associations

Temporary organization of learning:

Block of content	Number of sessions	Hours
BLOCK I	13,00	26,00
BLOCK II	15,00	30,00
BLOCK III	2,00	4,00



References

General

Social Morals.

Rodrigo Muñoz y Gregorio Guitián, *Moral Social*, Manuales ISCR, EUNSA, 2019.

Gustavo Irrazábal, *Introducción a la moral social católica*, EUNSA 2025.

José R. Ayllón, *Ética actualizada*, Biblioteca Homo Legens, 2020.

José R. Ayllón, *El mundo de las ideologías*, Biblioteca Homo Legens, 2019.

Miguel Alfonso Martínez-Echevarría Ortega, *Filosofía política y empresa. Un nuevo proyecto liberal*, EUNSA 2025.

Pierre Manent, *La ley natural y los derechos humanos*, Katz Editores, 2021.

Sergio Sánchez-Migallón, *Ética*, Manuales ISCR, EUNSA, 2020.

Deontology:

Guillén Parra, M.: (2021) *Motivación en las organizaciones y sentido del trabajo*, Tirant lo Blanch, Valencia

Guillén Parra, M.: (2006) *Ética en las organizaciones. Construyendo confianza*, Pearson Educación, S.A. Madrid

Aranguren, J.L.: (2001) *Ética*, Alianza Universidad Textos, Madrid

Aristóteles: (2001) *Ética a Nicómaco*, Mestas Eds., Madrid

Frankl, V.: (1990) *El hombre doliente. Fundamentos antropológicos de la psicoterapia*, Herder, Barcelona 1990

MacIntyre, A.: (1982) *Historia de la ética*. Paidós, Barcelona

Ortiz, Prats, Arolas.: (2004) *La persona completa. Aproximación desde la antropología, la psicología y la biología*. Edicep, Valencia

Trigo, Tomás: (2006) *Ecología y Virtudes*. EUNSA, Pamplona.

Piepper, J.: (1999) *Las virtudes fundamentales*. Rialp, Madrid

Spaemman, R.: (1985) *Ética, conceptos fundamentales*. EUNSA, Pamplona

Williams, B.: (1998) *Introducción a la ética*. Teorema- Cátedra, Madrid

Magazine:

- Scripta Theologica (<http://www.unav.es/revistasfee/st/st.php>)

- Boletín de Doctrina Social de la Iglesia, Observatorio Internacional Van Thuân.

Press

Expansión (www.expansion.com)

Cinco Días (www.cincodias.com)

El País (www.elpais.com)

El Mundo (www.elmundo.es)

L' Osservatore Romano, edición española

(http://www.vatican.va/news_services/or/or_spa/index.html)



Otros....

Internet (webs):

www.google.es (buscador)

Web de la European Business Ethics Network (EBEN).

Observatorio Internacional Cardenal Van Thuân sobre la Doctrina Social de la Iglesia
(<http://www.vanthuanobservatory.org/contatti/abbonamento-bollettino-dsc.php?lang=es>)