



Information about the subject

Degree: Bachelor of Science Degree in Business Administration and Management

Faculty: Faculty of Legal, Economic and Social Sciences

Code: 300206 **Name:** Information Systems for Management II

Credits: 6,00 **ECTS Year:** 2 **Semester:** 1

Module: Quantitative Methods

Subject Matter: Information Systems **Type:** Compulsory

Department: Economics, Business Management, and Marketing

Type of learning: Classroom-based learning / Online

Languages in which it is taught: English, Spanish

Lecturer/-s:

302A	<u>Javier Perez Bou</u> (Responsible Lecturer)	javier.perez@ucv.es
302B	<u>Carlos Mañez Carvajal</u> (Responsible Lecturer)	carlos.manez@ucv.es
313D	<u>Javier Perez Bou</u> (Responsible Lecturer)	javier.perez@ucv.es
30GI2	<u>Enrique Estellés Arolas</u> (English Responsible Lecturer)	enrique.estelles@ucv.es
31GI	<u>Enrique Estellés Arolas</u> (English Responsible Lecturer)	enrique.estelles@ucv.es



Module organization

Quantitative Methods

Subject Matter	ECTS	Subject	ECTS	Year/semester
Information Systems	12,00	Information Systems for Management I	6,00	1/2
		Information Systems for Management II	6,00	2/1
Mathematics	6,00	Mathematics for Economics and the Business	6,00	1/1
Statistical and Econometric Methods	12,00	Econometrics	6,00	4/1
		Statistical Inference	6,00	3/2
Statistics	6,00	Descriptive Statistics	6,00	2/1

Recommended knowledge

Student should have passed the "Management Information Systems I" course



Learning outcomes

At the end of the course, the student must be able to prove that he/she has acquired the following learning outcomes:

- R1 Analyze and solve problems of productivity using tools, by means of MS Excel functions and simple macros.
- R2 To use computer tools to assess trends and develop simple macros.
- R3 Analyze and build a real-world information system using entity-relationship model and relational model.
- R4 Use a relational database management tool.
- R5 Work seamlessly with an Office suit.
- R6 Temporalize and prioritize properly the tasks using computer to optimize the time.



Competencies

Depending on the learning outcomes, the competencies to which the subject contributes are (please score from 1 to 4, being 4 the highest score):

BASIC		Weighting			
		1	2	3	4
CB1	That students have demonstrated knowledge and understanding in an area of study that is at the core of general secondary education, and is often at a level that, while supported by advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study.	X			
CB2	That students know how to apply their knowledge to their work or vocation in a professional way and possess the skills that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.	X			
CB3	That students have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include reflection on relevant social, scientific or ethical issues.	X			
CB4	That students can convey information, ideas, problems and solutions to both specialized and non-specialized audiences.	X			
CB5	That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.	X			
GENERAL		Weighting			
		1	2	3	4
CG2	Adequate management of time and resources.		X		
CG6	Use of ICTs				X
CG7	Information management.			X	
CG8	Orientation to problem-solving.			X	



CG18

Ability to obtain, from the data, valuable information for decision making.

X

SPECIFIC	Weighting			
	1	2	3	4
CE5 Understanding of existing and new technologies and their impact on new or future markets.			X	
CE10 Identify and properly handle computerized management applications.				X
CE11 Design and implementation of information systems in the company.				X
CE15 Ability to obtain, from the data, valuable information for decision making.			X	
CE18 Ability to integrate in any functional area of a company and develop different tasks related to its management.		X		



Assessment system for the acquisition of competencies and grading system

In-class teaching

Assessed learning outcomes	Granted percentage	Assessment method
R4, R5, R6	15,00%	Objective Tests
R1, R2, R5, R6	25,00%	Conduct of Theory-Practice
R1, R2, R3, R4, R5, R6	10,00%	Class attendance and participation
R1, R2, R4, R5, R6	50,00%	Final Exam

Observations

In order to measure the acquisition of the subject's competencies through the learning outcomes defined above, the following Assessment System has been designed.

The teaching staff will monitor attendance and participation in class. The exercises carried out throughout the course will be evaluated within the relevant time limits, allowing a day-to-day monitoring of the subject.

The score will be calculated according to the following calculation:

ATTENDANCE AND PARTICIPATION (10% of the total final score) OBJECTIVE TESTS (15% of total final score) REALIZATION OF THEORETICAL-PRACTICAL ACTIVITIES (25% of the total of the final score) FINAL REVIEW (50% of the total final score).

ATTENDANCE AND PARTICIPATION

The attendance and participation note will be calculated according to the following percentage. If it is more than 80% of the sessions, the score will be 1. Between 70% and 80%, the score will be 0,5 and in other cases, it will be 0.

- Sessions in which the student has attended but not worked properly will not be counted as attendance

- Failed to attend, even if justified, will not be counted

- Leaving the class before ending the class

- In order to obtain a 10 score it will be necessary to attend all the classes referring to Database Design and to deliver all the works that the teachers request.

DATABASE MANAGEMENT

This score will be computed by objective evaluation and final examination tests. It is essential to get at least a 5 in this part to achieve a passing grade in the course. This pass can be achieved either in the objective tests of continuous assessment of the subject, or in the final exam.

SPREADSHEET



This grade will be calculated through theoretical and practical activities and a final exam. It is essential to get at least a 5 in this part to achieve a pass in the subject. This pass can be achieved either in the theoretical-practical activities of continuous assessment of the subject, or in the final exam.

FINAL EXAM

It is compulsory to take the final exam, which will consist of two parts. The MS Excel part will have a weighting of 65% and the remaining 35% will correspond to MS Access. The final exam corresponds to 50% of the subject. Students who have not passed any of the two parts of the subject in continuous assessment will necessarily have to pass that part in the final exam. If for this reason the student does not qualify to pass the course, the grade cannot exceed 3.9.

WITH HONOR GRADE

In principle there will be no specific test, but the students with the highest final mark will be awarded with an honor grade, provided they meet the conditions of merit and those required by the University. In the event of a tie, attendance and participation in class will prevail.

SECOND CALL

The grade for the second round will be exclusively that obtained in the exam, which will consist of two parts: MS Access (35% of the grade) and MS Excel (65% of the grade). To pass the course it is essential to pass both parts. If for this reason the student does not meet the conditions to pass the course, the grade will not exceed 3.9.

SINGLE EVALUATION IN-PERSON MODALITY

In accordance with Article 9 of the General Regulations on Evaluation and Grading of Official Studies and Own Degrees of UCV, the continuous assessment system is the preferred evaluation method at UCV. However, Article 10 allows for the extraordinary evaluation of those students who, with justified and accredited reasons, demonstrate their inability to attend in person (or to participate in synchronous communication activities for virtual and/or hybrid teaching modalities). This so-called single evaluation must be requested within the first month of each semester from the Faculty Dean's Office through the Vice Deanships or Master's Program Directors, who are responsible for expressly deciding on the admission of the student's request.

Students of the in-person Business Administration program who request a single assessment and have it accepted will be incorporated into the virtual teaching group, with the evaluation adjusted according to what is defined for this modality, both in terms of the evaluation tools and the submission deadlines. Regardless of being incorporated into the virtual teaching group, the student may attend in-person classes whenever possible.

Online teaching

Assessed learning outcomes	Granted percentage	Assessment method
R1, R2, R3, R4, R5, R6	5,00%	Attendance and participation in the activities of synchronous communication
R1, R2, R3, R4	25,00%	Conduct of deliverables



R1, R2, R3, R4	15,00%	Regular evaluations through online questionnaires.
R1, R2, R3, R4, R5, R6	5,00%	Participation in discussion forums
R1, R2, R3, R4	50,00%	Final on-site assessment.

Observations

The score will be calculated according to the following calculation:

- ATTENDANCE AND PARTICIPATION IN SYNCHRONOUS COMMUNICATION ACTIVITIES (DISCUSSION FORUMS) (10% of total final mark) (DISTANCE EVALUATION).
- OBJECTIVE TESTS ONLINE (15% of the total final mark) (DISTANCE EVALUATION).
- DELIVERABLE ACTIVITIES (25% of the total final mark) (DISTANCE EVALUATION).
- Final Evaluation Test of face-to-face validation (50% of the total of the final mark) (DISTANCE EVALUATION).

The deliverable activities of the course will be grouped in 4 Activities of Continuous Evaluation (AE), which will have to be delivered and in which the students should obtain a grade higher than 5, so that the final classroom test of the course will also fulfil the objective of validating the grades obtained in the distance learning activities. Logically, in any case it will be necessary to pass the final exam of the subject. In the final exam, both the MS EXCEL and MS ACCESS parts must be passed. The weighting is MS ACCESS is 35% and MS EXCEL is 65%. If, because of having failed any of the parts of the final exam, the student does not meet the conditions to pass the subject, the grade cannot exceed 3.9.

NOTE: To obtain the maximum grade, the activities must be delivered on the scheduled dates, which will be announced on the platform.

WITH HONOR

The teacher will be free to grant or not a grade with honor to any of the students who have obtained an A. This criterion for the awarding of grade with honor will, in any case, follow the general criteria of the UCV, according to which only one Honourable Matriculation can be awarded for every 20 students (or fraction thereof for groups of less than 20 students).

SECOND CALL

To be able to apply for this call it is compulsory to have passed the deliverable activities. The grade for the second round will be exclusively that obtained in the exam, which will consist of two parts: MS Access (35% of the grade) and MS Excel (65% of the grade). To pass the course it is essential to pass both parts. If for this reason the student does not meet the conditions to pass the course, the grade will not exceed 3.9.

SINGLE EVALUATION IN-PERSON MODALITY

In accordance with Article 9 of the General Regulations on Evaluation and Grading of Official Teachings and Own Degrees of UCV, the continuous assessment system is the preferred evaluation method at UCV. However, Article 10 allows for the extraordinary evaluation of those students who, with justified and accredited reasons, demonstrate their inability to attend in person (or participate in synchronous communication activities for virtual and/or hybrid teaching



modalities). This so-called single evaluation must be requested within the first month of each semester from the Faculty Dean's Office through the Vice Deanships or Master's Program Directors, who are responsible for expressly deciding on the admission of the student's request.

CLASS ATTENDANCE IN FACE-TO-FACE DEGREES

In accordance with the development guidelines of the General Regulations for the Evaluation and Qualification of Official Teachings and Own Degrees of the UCV, in face-to-face degrees, class attendance with a minimum of 80% of the sessions of each subject will be required as a requirement to be evaluated. This means that, if a student does not attend the sessions of each subject, in a percentage greater than 20%, he/she will not be able to be evaluated, neither in the first nor in the second call, unless the person responsible for the subject, with the approval of the person responsible for degree, in view of duly justified exceptional circumstances, exempt from the minimum attendance percentage. The same criterion will be applicable for hybrid or virtual degrees in which teachers must maintain the same percentage in the requirement of "presence" in the different training activities, if any, even if these are carried out in virtual environments.

MENTION OF DISTINCTION:

The mention of "Honors" may be awarded to students who have obtained a grade equal to or greater than 9.0. Their number may not exceed five percent of the students enrolled in a group in the corresponding academic year, unless the number of students enrolled is lower.

Learning activities

The following methodologies will be used so that the students can achieve the learning outcomes of the subject:

- | | |
|----|--|
| M1 | Problem solving, commentaries, summaries to hand in periodically. |
| M3 | Teacher presentation of contents, analysis of competences, explanation and in-class display of skills, abilities and knowledge. |
| M5 | Group work sessions supervised by the professor. Case studies, diagnostic tests, problems, field work, computer room, visits, data search, libraries, on-line, Internet, etc. Meaningful construction of knowledge through interaction and student activity. |
| M7 | Supervised monographic sessions with shared participation. |
| M9 | Application of multidisciplinary knowledge. |



- M11 Personalized and small group attention. Period of instruction and / or orientation conducted by a tutor with the objective of reviewing and discussing the materials and topics presented in classes, seminars, readings, conducting work, etc.
- M13 Set of oral and/or written tests used in initial, formative or additive assessment of the student.
- M14 Student study: Group Individual preparation of readings, essays, problem solving, seminars, papers, reports, etc. to be presented or submitted in theoretical lectures, practical and/or small-group tutoring sessions.
- M16 Group preparation of readings, essays, problem solving, seminars, papers, reports, etc. to be presented or submitted in theoretical lectures, practical and/or small-group tutoring sessions.
- M17 Teacher presentation of contents, analysis of competences, explanation and in-class display of skills, abilities and knowledge.
- M19 Groupwork sessions in the chat under supervision of the lecturer. Analysis of economic and business case studies, both real and fictitious, in order to build knowledge through the student's interaction and activity. Critical analysis of values and social commitment.
- M21 Monographic sessions though the semester, which will be aimed at current aspects and applications of the subject.
- M23 Set of written or oral tests used for the initial, formative or cumulative assessment of the student.
- M25 Student study: Individual preparation of readings, essays, problem solving, seminars, papers, reports, etc., for their discussion or submission in electronic format.
- M27 Individual support for the monitoring and orientation of the learning process. It will be carried out by a lecturer and will pursue the revision and discussion of the materials, topics, readings, tasks, etc.
- M29 Group preparation of readings, essays, problem solving, seminars, papers, reports, etc., for their discussion or submission.
- M31 Participation in discussion forums related to the subject under the supervision of the lecturer.



IN-CLASS LEARNING

IN-CLASS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
On-campus Class M3	R1, R2, R3, R4, R5, R6	22,00	0,88
Practical Class M5	R1, R2, R3, R4, R5, R6	15,00	0,60
Seminar M5	R1, R2, R3, R4	5,00	0,20
Group Presentation of Papers M5	R3, R5, R6	6,00	0,24
Office Assistance M11	R3	6,00	0,24
Assessment M13	R1, R2, R3, R4, R5, R6	6,00	0,24
TOTAL		60,00	2,40

LEARNING ACTIVITIES OF AUTONOMOUS WORK

	LEARNING OUTCOMES	HOURS	ECTS
Group Work M16	R1, R2, R3, R4	30,00	1,20
Independent Work M14	R1, R2, R3, R4, R5, R6	60,00	2,40
TOTAL		90,00	3,60



ON-LINE LEARNING

SYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Synchronous Virtual Session M17	R1, R2, R3, R4, R5, R6	4,00	0,16
Synchronous Virtual Practical Session M19	R1, R2, R3, R4, R5, R6	4,00	0,16
Seminar and Synchronous Virtual Videoconference M21	R1, R2, R3, R4	4,00	0,16
On-site or Synchronous Virtual Assessment M23	R1, R2, R3, R4, R5, R6	3,00	0,12
TOTAL		15,00	0,60

ASYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Individual Work M25	R1, R2, R3, R4, R5, R6	60,00	2,40
Tutorial Support Sessions M27	R1, R2, R3, R4, R5	5,00	0,20
Group Work M29	R1, R2, R3, R4	10,00	0,40
Discussion Forum M31	R1, R2, R3, R4, R5, R6	10,00	0,40
Continuous Assessment Tasks M1	R1, R2, R3, R4, R5, R6	50,00	2,00
TOTAL		135,00	5,40



Description of the contents

Description of the necessary contents to acquire the learning outcomes.

Theoretical contents:

Content block	Contents
Spreadsheet Functions and Tools	<ul style="list-style-type: none">·Review of basic functions and formulas·Use of advanced Excel features·Use of Form Controls·Use and design of simple macros
Database Design	<ul style="list-style-type: none">·Basic knowledge about information systems·Basic knowledge about databases·Entity-Relationship Model
Database management	<ul style="list-style-type: none">·MS Access application interface·Parts of a database·Relationships in a database·Data selection queries·Other types of Access queries

Temporary organization of learning:

Block of content	Number of sessions	Hours
Spreadsheet Functions and Tools	17,00	34,00
Database Design	3,00	6,00
Database management	10,00	20,00



References

Applegate L.M. y otros (2005) Corporate Information Systems Management. Text and Cases
ISBN 97-800-7294-7755

Arjonilla Domínguez, S.J. & Medina Garrido, J.A. (2009) La Gestión de los Sistemas de
Información en la Empresa : Teoría y Casos Prácticos. Ed. Pirámide ISBN: 84-368-2128-9

Laudon, K. & Laudon P. (2019) Management Information Systems: Managing the Digital Firm.
Ed. PEARSON. **ISBN-10:** 0135191793

Microsoft technical support. Office help and learning. Available in:
<https://support.microsoft.com/es-es/office>

Alexander, M. (2018) Excel 2019 Bible. Ed. John Wiley & Sons Inc. ISBN: 9781119514787

Vv. Aa. (2019) Access - versiones 2019 y Office 365. Ed. Eni. ISBN: 2409021271