



Information about the subject

Degree: Bachelor of Science Degree in Business Administration and Management

Faculty: Faculty of Legal, Economic and Social Sciences

Code: 301107 **Name:** Anthropology

Credits: 6,00 **ECTS Year:** 1 **Semester:** 1

Module: Humanities

Subject Matter: Anthropology **Type:** Basic Formation

Department: Accounting, Finance, and Management Control

Type of learning: Classroom-based learning / Online

Languages in which it is taught: English, Spanish

Lecturer/-s:

301A	<u>Francisco Abelardo Cardells Marti</u> (Responsible Lecturer)	fa.cardells@ucv.es
	<u>Daniel Ordiñana Bellver</u>	daniel.ordinana@ucv.es
301B	<u>Santiago Emilio Vidal Tormo</u> (Responsible Lecturer)	santiago.vidal@ucv.es
301C	<u>Maria Jose Salar Sotillos</u> (Responsible Lecturer)	mariajose.salar@ucv.es
	<u>Daniel Ordiñana Bellver</u>	daniel.ordinana@ucv.es
30GI1	<u>Bosco Corrales Trillo</u> (English Responsible Lecturer)	bosco.corrales@ucv.es
	<u>Daniel Ordiñana Bellver</u>	daniel.ordinana@ucv.es



Universidad
**Católica de
Valencia**
San Vicente Mártir

Course guide

Year 2025/2026
301107 - Anthropology

30GI1 Manuel Cáceres Villarroya

manuel.caceres@ucv.es

Miriam Martínez Mares

miriam.mmares@ucv.es



Module organization

Humanities

Subject Matter	ECTS	Subject	ECTS	Year/semester
Anthropology	6,00	Anthropology	6,00	1/1
Ethics	12,00	Ethics and Deontology	6,00	3/2
		Science, Reason and Faith	6,00	2/2

Recommended knowledge

It has not been established, but basic humanistic training is required for students who access a university degree. In a generic way, we refer to those established as requirements in ROYAL DECREE 1892/2008, of November 14, Article 2, they will be able to access the Degree studies in Business Administration and Management.



Learning outcomes

At the end of the course, the student must be able to prove that he/she has acquired the following learning outcomes:

- R1 Demonstrate possession and understanding of knowledge in a field of study that builds upon general secondary education, typically reaching a level supported by advanced textbooks and including aspects that involve knowledge from the forefront of the field. [RAB1]
- R2 Apply their knowledge correctly to their work or vocation in a professional manner and be able to develop and defend arguments and solve problems within their field of study. [RAB2]
- R3 Be able to gather and interpret relevant data (usually within their field of study) to make judgments that include reflections on relevant social, scientific, or ethical issues. [RAB3]
- R4 Be able to convey information, ideas, problems, and solutions to both specialized and non-specialized audiences in both Spanish and English. [RAB4]
- R5 Demonstrate a high degree of autonomy in learning. [RAB5]
- R6 Develop theoretical-practical responses based on the sincere pursuit of complete truth and the integration of all dimensions of the human being in the face of life's big questions. [RAT1]
- R7 Apply the principles derived from the concept of integral ecology in their proposals or actions, regardless of the scope, area of knowledge, or contexts in which they are proposed. [RAT2]
- R8 Respect and implement the ethical principles and action proposals derived from the Sustainable Development Goals, transferring them to all academic and professional activities. [RAT3]



Assessment system for the acquisition of competencies and grading system

Assessed learning outcomes	Granted percentage	Assessment method
R1, R7, R8	15,00%	Objective Tests
R2, R3, R5, R6	25,00%	Completion of Theoretical-Practical Activities
R4, R6, R8	10,00%	Class Attendance and Participation
R1, R3, R8	50,00%	Final Exam
R1	5,00%	Participation in Synchronous Communication Activities
R1	25,00%	Deliverable Activities
R1, R2, R3	15,00%	Periodic Evaluations Through Online Questionnaires
R3, R6, R7	5,00%	Participation in Discussion Forums
R1, R3, R4, R8	50,00%	Final evaluation with essay questions and practical scenarios (In-person activity)

Observations

The final exam is worth 50% and the theoretical, practical and objective tests, portfolio, book exhibition 40% and class participation 10%.

Likewise, the University is committed to inclusion and training on disability will be given through a transversal competence integrated into the subject that is mandatory.

The evaluation system allows for a single assessment to be taken in accordance with the criteria established by the faculty and with the authorization of the lead professor. The student opting for this modality will take a single test that will cover all sections necessary to ensure the achievement of the established learning outcomes. Students will use AI (Artificial Intelligence) responsibly in a way that does not compromise the fairness of the evaluation, and they may not record, transmit, or disseminate academic information without express consent, nor misrepresent their learning by relying on new technologies. Regarding the use of AI (Artificial Intelligence), students must use it



responsibly, and they may not record, transmit, or share content generated by it without express authorization, nor claim as their own any work produced by AI that compromises the fairness of the evaluation.

MENTION OF DISTINCTION:

The mention of "Honors" may be awarded to students who have obtained a grade equal to or greater than 9.0. Their number may not exceed five percent of the students enrolled in a group in the corresponding academic year, unless the number of students enrolled is lower.

Learning activities

The following methodologies will be used so that the students can achieve the learning outcomes of the subject:

- M1 Lecture of contents by the teacher, analysis of competencies, explanation, and demonstration of abilities, skills, and knowledge in the classroom.
- M3 Supervised group work sessions led by the teacher. Study of economic-business cases, both real and fictitious. Meaningful construction of knowledge through student interaction and activity. Critical analysis of values and social commitment.
- M4 Supervised monographic sessions with shared participation.
- M5 Application of interdisciplinary knowledge.
- M6 Personalized and small-group attention. Instruction and/or guidance period conducted by a tutor with the aim of reviewing and discussing materials and topics presented in classes, seminars, readings, completion of assignments, etc.
- M7 Set of oral and/or written tests used in the initial, formative, or summative assessment of the student.
- M9 Group preparation of readings, essays, problem-solving, seminars, assignments, reports, etc., to present or submit in theoretical classes, practical classes, and/or small-group tutorials.
- M10 Student study: individual preparation of readings, essays, problem-solving, seminars, assignments, reports, etc., to present or submit in theoretical classes, practical classes, and/or small-group tutorials.
- M11 Presentation of content by the teacher, analysis of competencies, explanation, and demonstration of skills, abilities, and knowledge in the virtual classroom.



- M12 Group work sessions via moderated chat led by the teacher. Study of economic-business cases, both real and fictitious, to construct knowledge through student interaction and activity. Critical analysis of values and social commitment.
- M13 Monographic sessions throughout the course, focused on current aspects and applications of the subject.
- M14 Problem-solving, comments, reports, to be submitted at deadlines throughout the course.
- M15 Individual attention for monitoring and guidance of the learning process, conducted by a tutor with the objective of reviewing and discussing materials, topics, seminars, readings, completion of assignments, etc.
- M16 Participation and contributions to discussion forums related to the subject, moderated by the course instructor.
- M17 Set of tests, written or oral, used in the initial, formative, or summative assessment of the student.
- M19 Group preparation of readings, essays, problem-solving, seminars, assignments, reports, etc., for dissemination or submission.
- M20 Student study: individual preparation of readings, essays, problem-solving, seminars, assignments, reports, etc., for discussion or submission in electronic format.



IN-CLASS LEARNING

IN-CLASS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
On-campus Class M1, M4, M9, M10	R1, R2, R3, R4, R5, R6, R7, R8	22,50	0,90
Practical Class M3, M5, M10	R1, R4, R8	15,00	0,60
Seminar M1, M4, M10	R3, R4, R6	4,50	0,18
Group Project Presentation M3, M7, M9, M10	R2, R3, R5, R6, R7	6,00	0,24
Tutoring M1, M5, M6	R1, R3, R7	6,00	0,24
Evaluation M3, M5, M7	R1, R3, R4, R6, R8	6,00	0,24
TOTAL		60,00	2,40

LEARNING ACTIVITIES OF AUTONOMOUS WORK

	LEARNING OUTCOMES	HOURS	ECTS
Group Work M3, M6, M9	R2, R5, R6	30,00	1,20
Individual Work M1, M4, M5, M9	R1, R7, R8	60,00	2,40
TOTAL		90,00	3,60



ON-LINE LEARNING

SYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Synchronous Virtual Session M12, M16	R1, R3, R6	4,00	0,16
Synchronous Virtual Practical Session M12, M16	R1, R2, R4	4,00	0,16
Synchronous Virtual Seminar and Videoconference M11, M13, M15, M16	R1, R3, R5, R6	4,00	0,16
In-person Assessment M15, M17	R1, R2, R8	3,00	0,12
Group Work M12, M13, M20	R5, R6, R7	10,00	0,40
Individual Work M16, M19, M20	R3, R6, R7	60,00	2,40
TOTAL		85,00	3,40

ASYNCHRONOUS LEARNING ACTIVITIES

	LEARNING OUTCOMES	HOURS	ECTS
Individual Tutoring M12, M16	R1, R3, R8	5,00	0,20
Discussion Forums M11, M13, M16, M20	R3, R5, R6, R7	10,00	0,40
Continuous Assessment Activities M12, M16	R2, R5, R7	50,00	2,00
TOTAL		65,00	2,60



Description of the contents

Description of the necessary contents to acquire the learning outcomes.

Theoretical contents:

Content block	Contents
Block I. Great questions of the human being human being	Block I. Great questions of the human being human being
Block II. Human nature and vocation	Block II. Human nature and vocation
Block III. Thought and action	Block III. Thought and action
Block IV. Historicity	Block IV. Historicity
Block V. Death Theme	Block V. Death Theme

Temporary organization of learning:

Block of content	Number of sessions	Hours
Block I. Great questions of the human being human being	6,50	13,00
Block II. Human nature and vocation	6,00	12,00
Block III. Thought and action	6,00	12,00
Block IV. Historicity	6,00	12,00
Block V. Death Theme	5,50	11,00



References

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Apuntes del profesor y materiales subidos o entregados

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